



HEAVY CASINO TRAFFIC TO AC!

ATLANTIC CITY

Route 30, Absecon Blvd, Atlantic City, NJ 08401 - This right hand read is the last sign at the top of the draw bridge on heavily traveled Route 30, heading towards Atlantic City's Harbor Casino area. It is an ideal location for targeting casino customers, casino employees and the general public. This sign has great visibility as motorists are traveling east towards the Borgata, Harrah's and Golden Nugget Casinos, and The City of Brigantine. It reaches travelers coming from the New York/North Jersey markets via the Garden State Parkway, and from the Philadelphia market via the Atlantic City Expressway and The White Horse Pike (Rt. 30).

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Bulletin AC-417

ROUTE 30, ABSECON BLVD, ATLANTIC CITY, NJ 08401



FACING West

READ Right-hand

DEC 75,000

SIZE 14'h x 48'w

READ & TRAFFIC

Right-hand read, last sign at the top of the draw bridge on heavily traveled Route 30, towards Atlantic City's Harbor Casino area. An ideal location for targeting casino customers, casino employees and the general public. DEC 75,000



TAB ID 30640516 **TOTAL IMPs** 216,090 **LATITUDE** 39.3775 **LONGITUDE** -74.4537



SIZE & PRODUCTION 14 feet tall by 48 feet wide. Illuminated Vinyl Bulletin. Showing size is 14' tall x 48' wide. Production size is 14' 8" tall x 48' 8" wide which is 4 inches all the way around on all four sides - 3 inch pocket with a 1 inch wrap.

TERM 4 Weeks

SHIPPING Maco Attn: Angelo Demarco 9909 Bustleton Ave, Philadelphia, PA 19115, (215) 676-2727

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