

Wall SF-302 4680 Mission Street @ Ocean Ave, San Francisco, CA 94112



HISPANIC COVERAGE IN THE **MISSION DISTRICT!**

SAN FRANCISCO

4680 Mission Street @ Ocean Ave, San Francisco, CA 94112 - This Mission District unit is located on a cross-town artery at a traffic light heading towards I-280. Great foot traffic in a very busy pedestrian corridor.

DC Office: **202.337.1839**

chris@capitoloutdoor.com

www.CapitolOutdoor.com

Wall SF-302 4680 MISSION STREET @ OCEAN AVE, SAN FRANCISCO, CA 94112



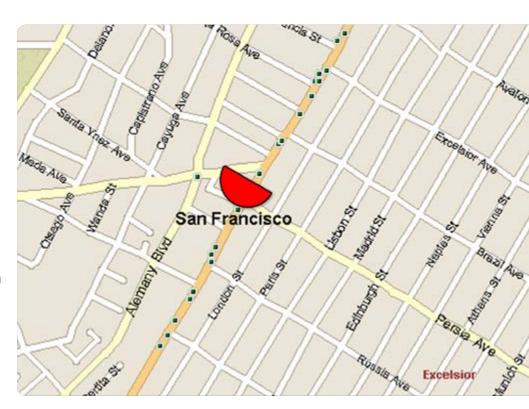
READ Right-hand

DEC 65,000

SIZE 10'h x 30'w

READ & TRAFFIC

North facing right-hand read on Mission -- a major in-town commuter artery. East facing on Ocean Ave. DEC 65,000



TAB ID 30640491 TOTAL IMPs 30,298 LATITUDE 37.7235 LONGITUDE -122.4360



SIZE & PRODUCTION 10 feet tall by 30 feet wide. Vinyl wall. Pressure sensitive (high-tack) adhesive vinyl (see page 3 for details).

TERM 4 Weeks

SHIPPING Universal Sign Company, Attn: Roger Rocha, 1462 Armstrong Ave. San Francisco, CA 94124, Cell: (415) 725-9533, Office: (415) 626-6518

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PRODUCTION SPECS SHEET

UNIT LOCATION 4680 Mission Street @ Ocean Ave, San Francisco, CA 94112

SIZE 10'h x 30'w

MEDIUM Pressure sensitive (high-tack) adhesive vinyl

SPECIAL INSTRUCTIONS

- Adhesive back vinyl must be produced in continuous vertical columns not exceeding 5' wide.(4'wide is preferred)
- Bleed 1"
- Provide 1" overlap on left and right sides of each
- The side perimeters should be clearly marked, indicating where each roll is to meet the next roll
- The perimeter should also be clearly marked all the way across the top, not just at corners
- Vinyl must be registered no less than every two (2) feet. Marks must be very precise. They can be made with water-soluble pencil or computer generated.
- Please create each vertical column as one continuous vertical length of material, not as several vertical segments. Adhesive vinyl is installed from left to right, and top to bottom. Therefore, the right sections will overlap the upper sections.
- Use very high-tack, permanent self adhesive vinyl. The more aggressive, the better. 3M Scotchcal preffered.
- Notes: Please ship vinyl 7 days prior to posting date to ensure timely posting.

SHIPPING INSTRUCTIONS

Please send materials with mechanical to:

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