



FINANCIAL DISTRICT!!!

SAN FRANCISCO

SANSOME AND PACIFIC, San Francisco, CA 94111 - Financial District location in the heart of "Ad Agency Row" outside the Transamerica Building. Home to some of the finest restaurants and nightclubs near the upscale Embarcadero Center.

📞 DC Office: **202.337.1839**

📧 chris@capitoloutdoor.com

🌐 www.CapitolOutdoor.com

Wall SF-305

SANSOME AND PACIFIC, SAN FRANCISCO, CA 94111

➤ **FACING** North

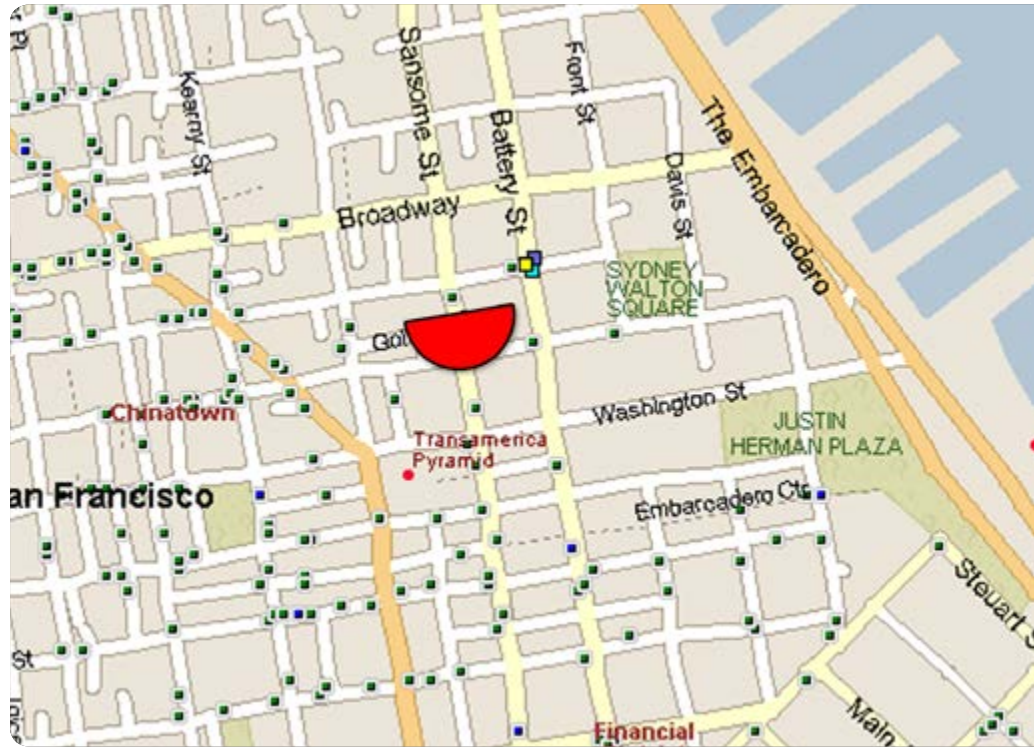
READ Left-hand

DEC 40,000

SIZE 24'h x 22'w

READ & TRAFFIC

Left-hand read on Pacific. DEC 40,000



TAB ID 30640495 TOTAL IMPs 82,750 LATITUDE 37.7972 LONGITUDE -122.4020

➤ **SIZE & PRODUCTION** 24 feet tall by 22 feet wide. Vinyl wall. Pressure sensitive (high-tack) adhesive vinyl (see page 3 for details).

TERM 4 Weeks

SHIPPING Universal Sign Company, Attn: Roger Rocha, 1462 Armstrong Ave. San Francisco, CA 94124, Cell: (415) 725-9533, Office: (415) 626-6518

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PRODUCTION SPECS SHEET

UNIT LOCATION SANSOME AND PACIFIC, San Francisco, CA 94111

SIZE 24'h x 22'w

MEDIUM Pressure sensitive (high-tack) adhesive vinyl

SPECIAL INSTRUCTIONS

- Adhesive back vinyl must be produced in continuous vertical columns not exceeding 5' wide.(4'wide is preferred)
- Bleed 1"
- Provide 1" overlap on left and right sides of each strip
- The side perimeters should be clearly marked, indicating where each roll is to meet the next roll
- The perimeter should also be clearly marked all the way across the top, not just at corners
- Vinyl must be registered no less than every two (2) feet. Marks must be very precise. They can be made with water-soluble pencil or computer generated.
- Please create each vertical column as one continuous vertical length of material, not as several vertical segments. Adhesive vinyl is installed from left to right, and top to bottom. Therefore, the right sections will overlap the upper sections.
- Use very high-tack, permanent self adhesive vinyl. The more aggressive, the better. 3M Scotchal preferred.
- Notes: Please ship vinyl 7 days prior to posting date to ensure timely posting.

SHIPPING INSTRUCTIONS

Please send materials with mechanical to:

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