



**TRENDY SOMA!!!**

**SAN FRANCISCO**

**113 Tenth Street, San Francisco, CA 94103** - A left-hand read located on 5 lanes of one-way commuter traffic heading onto the 10th Street on-ramp of highway 101. Strategically located at a traffic light! Also surrounded by trendy restaurants, bars, and clubs.

# Wall SF-317

113 TENTH STREET, SAN FRANCISCO, CA 94103

➤ **FACING** North

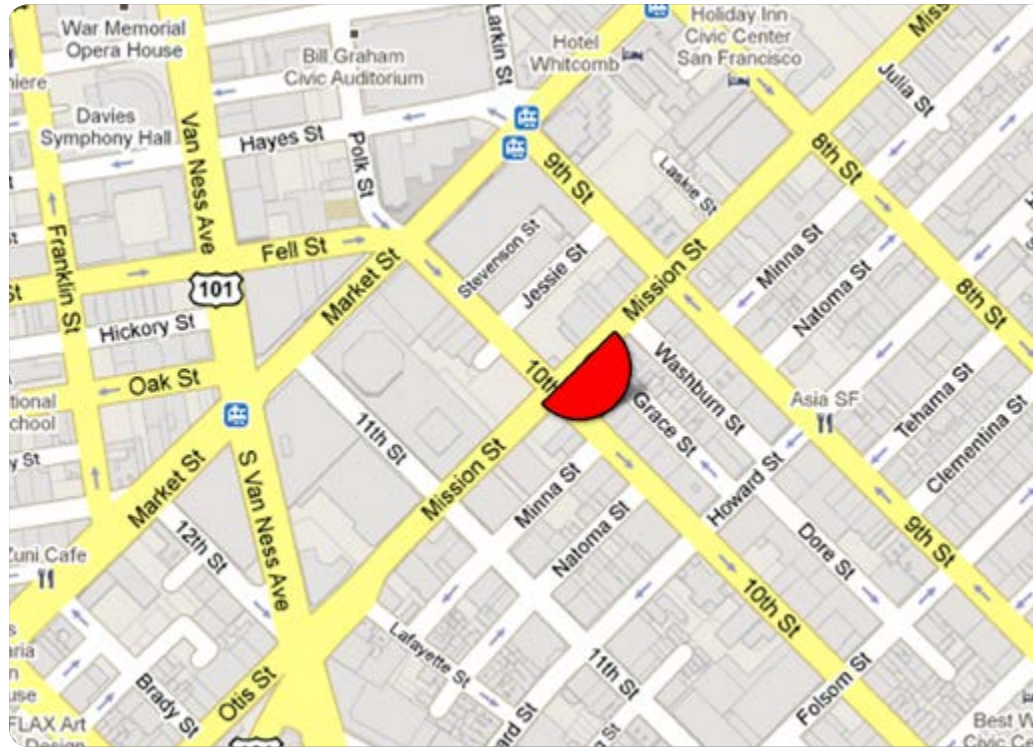
**READ** Left-hand

**DEC** 85,000

**SIZE** 30'h x 15'w

## READ & TRAFFIC

Left-hand read located on 5 lanes of one-way commuter traffic heading onto the 10th Street on-ramp of highway 101. Strategically located at a traffic light! Also surrounded by trendy restaurants, bars, and clubs. DEC 85,000



TAB ID 30640525 TOTAL IMPs 142,753 LATITUDE 37.7751 LONGITUDE -122.4155

➤ **SIZE & PRODUCTION** 30 feet tall by 15 feet wide. Vinyl wall. Pressure sensitive (high-tack) adhesive vinyl (see page 3 for details).

**TERM** 4 Weeks

**SHIPPING** Universal Sign Company, Attn: Roger Rocha, 1462 Armstrong Ave. San Francisco, CA 94124, Cell: (415) 725-9533, Office: (415) 626-6518

📞 DC Office: 202.337.1839

✉️ chris@capitoloutdoor.com

🌐 www.CapitolOutdoor.com

## PRODUCTION SPECS SHEET

**UNIT LOCATION** 113 Tenth Street, San Francisco, CA 94103

**SIZE** 30'h x 15'w

**MEDIUM** Pressure sensitive (high-tack) adhesive vinyl

### SPECIAL INSTRUCTIONS

- Adhesive back vinyl must be produced in continuous vertical columns not exceeding 5' wide.(4'wide is preferred)
- Bleed 1"
- Provide 1" overlap on left and right sides of each strip
- The side perimeters should be clearly marked, indicating where each roll is to meet the next roll
- The perimeter should also be clearly marked all the way across the top, not just at corners
- Vinyl must be registered no less than every two (2) feet. Marks must be very precise. They can be made with water-soluble pencil or computer generated.
- Please create each vertical column as one continuous vertical length of material, not as several vertical segments. Adhesive vinyl is installed from left to right, and top to bottom. Therefore, the right sections will overlap the upper sections.
- Use very high-tack, permanent self adhesive vinyl. The more aggressive, the better. 3M Scotchcal preferred.
- Notes: Please ship vinyl 7 days prior to posting date to ensure timely posting.

### SHIPPING INSTRUCTIONS

Please send materials with mechanical to:

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San Francisco, CA 94124  
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Office: (415) 626-6518