



**TRENDY SOMA!!!**

**SAN FRANCISCO**

**1385 Mission Street, San Francisco, CA 94103** - The biggest and best unit on Mission it sits at the corner of Mission at 10th Street. Its size, visibility and high car count makes this a South of Market landmark unit! SOMA is populated with warehouses, loft apartments, art spaces, nightclubs & restaurants. New high-rise residential projects have provided immense growth in the SOMA area, transforming the skyline of the city.

# Wall SF-318

1385 MISSION STREET, SAN FRANCISCO, CA 94103



**FACING** West

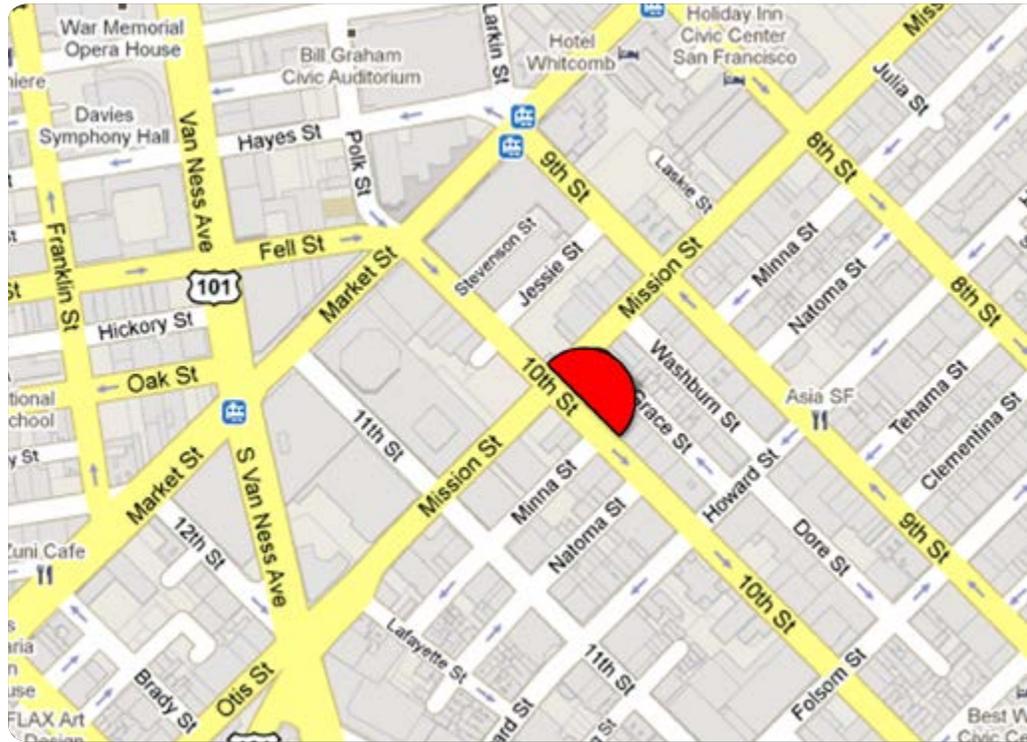
**READ** Right-hand

**DEC** 85,000

**SIZE** 35'h x 75'w

## READ & TRAFFIC

At the corner of Mission at 10th Street. Around warehouses, loft apartments, art spaces, nightclubs & restaurants. Close to new high-rise residential projects. DEC 85,000



TAB ID 30640487 TOTAL IMPs 498,361 LATITUDE 37.7753 LONGITUDE -122.4150



**SIZE & PRODUCTION** 35 feet tall by 75 feet wide. Vinyl wall. Pressure sensitive (high-tack) adhesive vinyl (see page 3 for details).

**TERM** 4 Weeks

**SHIPPING** Universal Sign Company, Attn: Roger Rocha, 1462 Armstrong Ave. San Francisco, CA 94124, Cell: (415) 725-9533, Office: (415) 626-6518

📞 DC Office: 202.337.1839

📧 [chris@capitoloutdoor.com](mailto:chris@capitoloutdoor.com)

🌐 [www.CapitolOutdoor.com](http://www.CapitolOutdoor.com)

## PRODUCTION SPECS SHEET

**UNIT LOCATION** 1385 Mission Street, San Francisco, CA 94103

**SIZE** 35'h x 75'w

**MEDIUM** Pressure sensitive (high-tack) adhesive vinyl

### SPECIAL INSTRUCTIONS

- Adhesive back vinyl must be produced in continuous vertical columns not exceeding 5' wide.(4'wide is preferred)
- Bleed 1"
- Provide 1" overlap on left and right sides of each strip
- The side perimeters should be clearly marked, indicating where each roll is to meet the next roll
- The perimeter should also be clearly marked all the way across the top, not just at corners
- Vinyl must be registered no less than every two (2) feet. Marks must be very precise. They can be made with water-soluble pencil or computer generated.
- Please create each vertical column as one continuous vertical length of material, not as several vertical segments. Adhesive vinyl is installed from left to right, and top to bottom. Therefore, the right sections will overlap the upper sections.
- Use very high-tack, permanent self adhesive vinyl. The more aggressive, the better. 3M Scotchcal preferred.
- Notes: Please ship vinyl 7 days prior to posting date to ensure timely posting.

### SHIPPING INSTRUCTIONS

Please send materials with mechanical to:

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Office: (415) 626-6518