



TYSON CORNER CENTER!

WASHINGTON, DC

R-123 E Face, Tysons Corner Center, McLean, VA - This sign is next to a traffic light, at the ultra busy north entrance to Tysons Corner Center. Only 10 miles from the heart of Washington DC, Tysons Corner is in one of the top-10 demographic counties in the country, an upscale destination where affluent residents come for high-end shopping, entertainment, and fine dining. More than 300+ shops and restaurants, such as a huge AMC MULTIPLEX, NORDSTROMS, MACYS, APPLE STORE, MICROSOFT STORE, LEGOLAND AND AMERICAN GIRL draw large numbers of shoppers from the DC Metro Area, while surrounding office buildings draw countless commuters. Capitol's bulletins at this location are the **ONLY BULLETINS FOR MILES!**

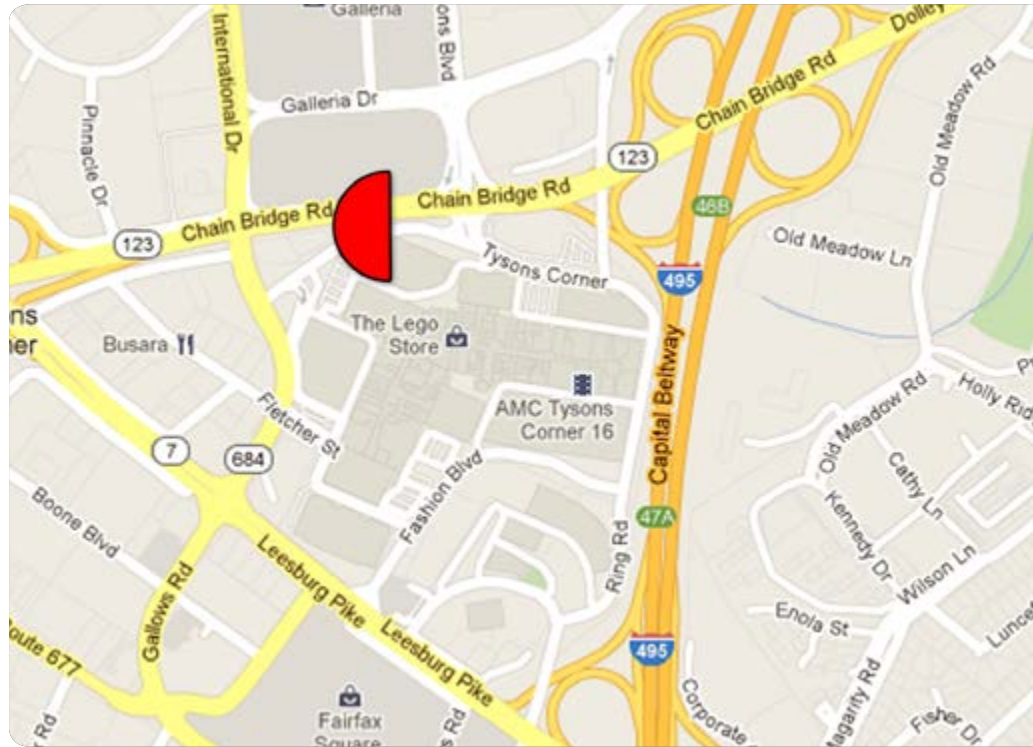
Backlit Banner DC-032

R-123 E FACE, TYSONS CORNER CENTER, MCLEAN, VA

- FACING** East
- READ** Left-hand
- DEC** 62,000
- SIZE** 8'h x 22'w

READ & TRAFFIC

Heavy vehicular traffic at a Mall between the 3 huge intersections of Route 7, Route 123, and one of the busiest sections of I-495. Traffic swells throughout the day as drivers clamor to get into and around Tysons Corner. DEC 62,000



TAB ID 4625164 TOTAL IMPs 284,120 LATITUDE 38.91986 LONGITUDE -77.2236

- SIZE & PRODUCTION** 8' tall by 22' wide. See page 3 for production specs.
Landlord approval required for advertiser and for content.

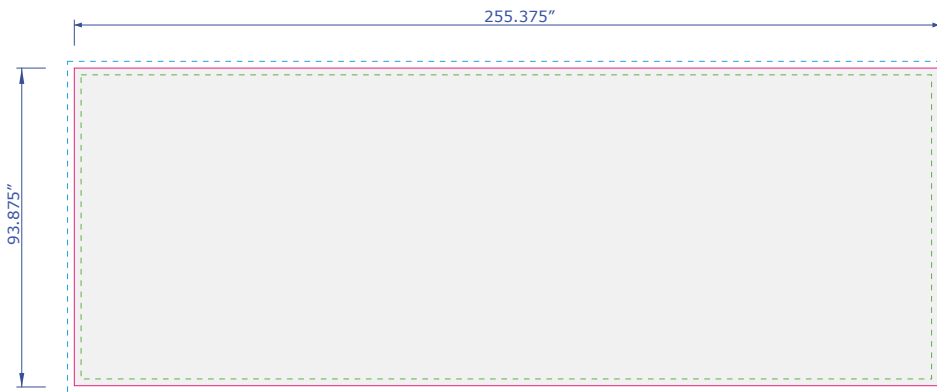
TERM 4 Weeks


SHIPPING Service Outdoor, c/o Maryland Glass Block, Attn: John Klem, 812 West Patapsco Ave, Building E and F, Baltimore, MD 21230, 410-952-9399

DC Office: 202.337.1839 | chris@capitoloutdoor.com | www.CapitolOutdoor.com

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R-123 E FACE, TYSONS CORNER CENTER, MCLEAN, VA



 Finished Size 255.375" x 93.875"

 Necessary bleed 259.375" x 97.875"

 Visual Safe Area 251.375" x 89.375"

PRODUCTION SPECS:

1/10th Scale. Using this template, build your art at 720dpi

SOFTWARE

Please create your files in one or more of the following Macintosh or Windows applications:

- Quark Xpress, including all placed images and fonts
- Adobe Illustrator with all placed files. Convert all fonts to outlines.
- Photoshop, including all layers, paths and channels.
- Adobe InDesign, including all placed images and fonts
- Corel Users: please export your file to a Tiff or EPS.

IMAGE FILE FORMATS AND MODES

Files must be CMYK. If your file is RGB or duotone, convert it to CMYK. Be aware that some mode changes may produce unaccept-

FILE PREPARATION

All high resolution or rastered images must be 75 dpi or higher when printed at 100%. If the file you are using is not natively at least 75 dpi at final size, there will be a loss of sharpness, and in extreme cases pixelization may occur.

We must have all fonts and supporting graphics sent to us. Low resolution FPO's may be placed as long as the high resolution image is provided as well.

FONTS

Always include all necessary fonts. When using Adobe Illustrator or Adobe InDesign you may convert fonts to outlines.

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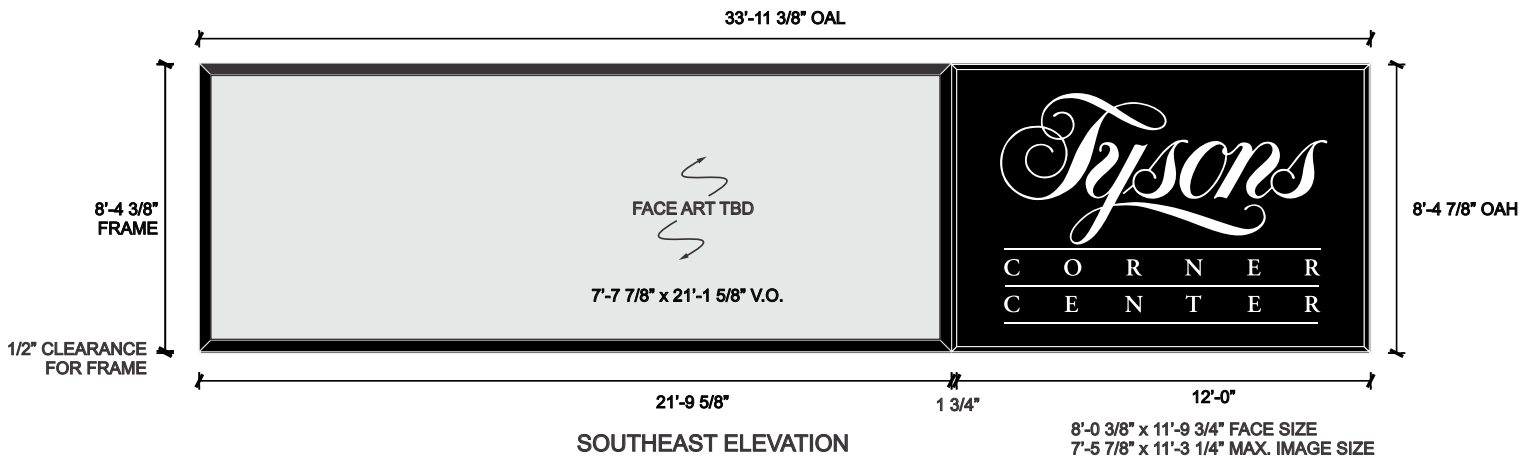
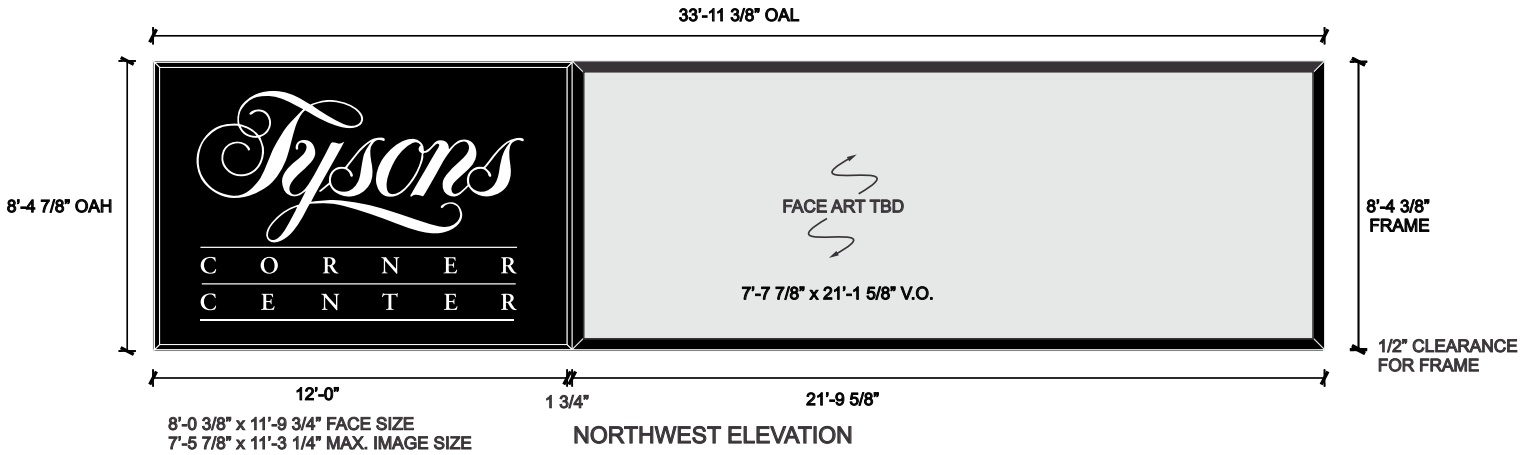
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SIGN A, LEESBURG PIKE
 RETROFIT FLEX FACE SYSTEM
 FOR EXISTING D/F MONUMENT SIGN
 SCALE: 1/4" = 1'-0"

QTY: TWO (2)



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America's 25 Richest Counties

Francesca Levy, 03.04.10, 04:50 PM EST

The country's fattest paychecks are brought home to these high-end suburbs.

The country may have started its long haul back to economic recovery--if recent news that consumer spending increased slightly in January is any indication. But even so, most Americans still aren't ready to brag about their paychecks.

Except, perhaps, in Loudoun County, Va., where median household incomes are higher than anywhere else in the country. This affluent suburb of Washington, D.C., where families take home a median \$110,643 annually, tops our list of America's 25 richest counties.

Loudoun is emblematic of the counties where the highest incomes are found. The country's riches tend to trickle away from big cities. It's not major metro areas raking in the biggest salaries; rather, it's the tony suburbs just outside big-industry centers that soak up big-city money.

Glitzy Southern California and big oil states are largely absent from the list: 19 of the 25 richest counties in the country are on the East Coast. In part, that's because our list looks at the middle incomes, and counties in the East tend to be smaller, thereby allowing for less of a spread between the richest and poorest workers.

“ Loudoun County, Va., where median household incomes are higher than anywhere else in the country. This affluent suburb of Washington, D.C., where families take home a median \$110,643 annually, tops our list of America's 25 richest counties.”

Data for our list come from the U.S. Census Bureau, which conducts the annual American Community Survey, a smaller-scale version of the decennial census. The most recent data are from the calendar year 2008 and include 1,889 counties.

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Wealth Radiates from the Capital

It's not surprising that workers in Loudoun do well. The federal government generates a wealth of jobs, keeping unemployment in the D.C. metro area at a low 6.2% (the national average is still near 10%). The best-paid workers from D.C. take their money home to Loudoun, where jobs have grown 4% between the second quarter of 2007 and the second quarter of 2009, according to the Bureau of Labor Statistics.

But a big chunk of that healthy income goes toward maintaining the good life. Loudoun homeowners pay a median \$4,844 per year in property taxes. Tax burdens are similarly high in a lot of well-off counties.

Like Loudoun, a number of the country's wealthiest households are tightly concentrated in counties around the nation's capital. Six of the richest counties lie on the outskirts of Washington: Fairfax County, Va., Arlington County, Va., Stafford County, Va., Prince William County, Va., Charles County, Md., and Alexandria City, Va. Not far from D.C. lies another cluster of wealthy counties. Howard County, Md., a suburb of Baltimore, has a

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standout school system with standardized test scores that consistently beat out the national average, and median household incomes of \$101,710. In nearby Montgomery County, where 59% of residents over 25 have an advanced degree, households bring in a median \$93,999. Historic Calvert County, Md., has profited from its roots as a tobacco-rich farmland as well as its proximity to Washington, D.C., and Baltimore, and claims a median income of \$89,049.

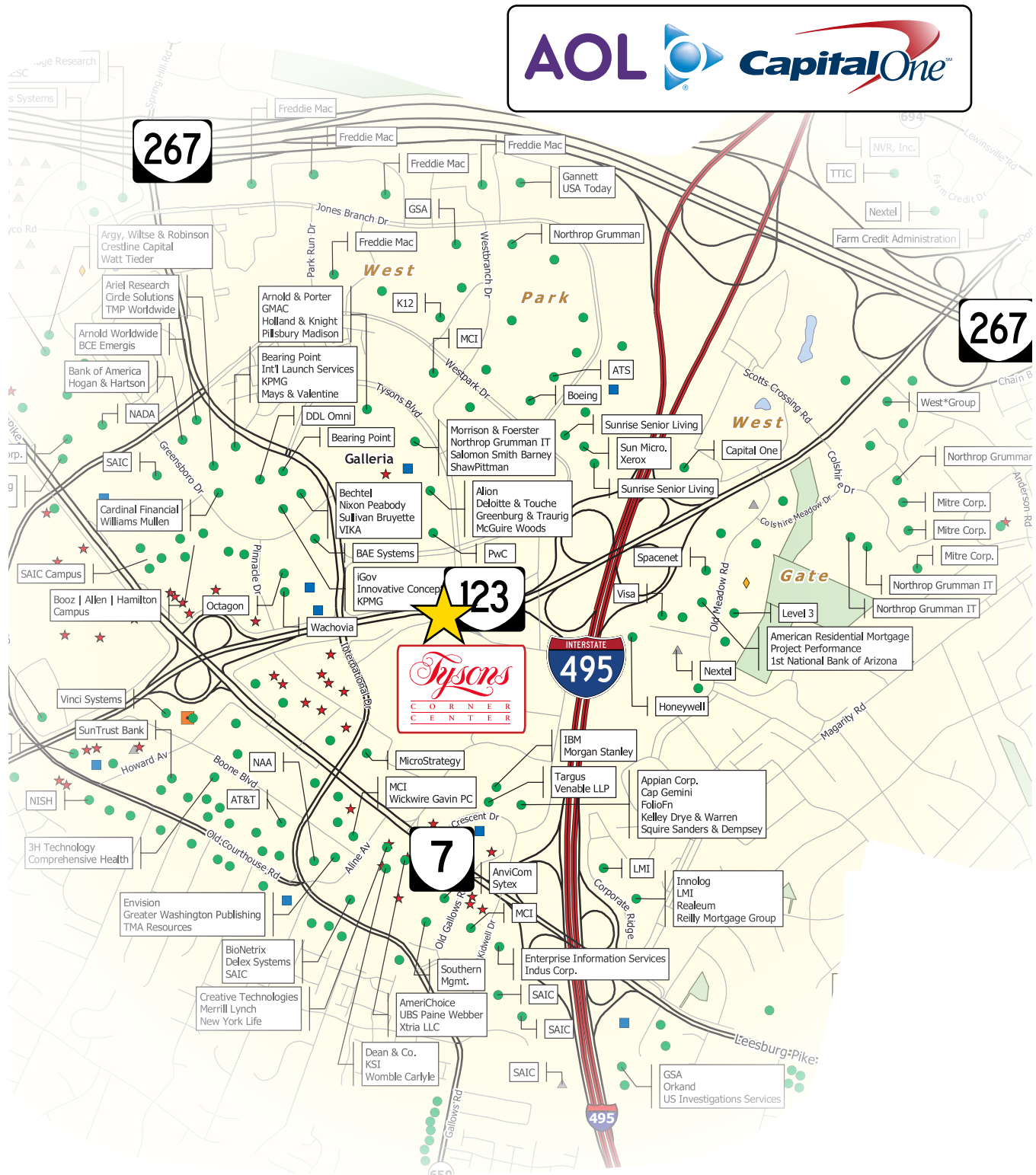
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C O R N E R
C E N T E R

RETAILERS AT TYSONS CORNER CENTER

GENERAL APPAREL & SHOES

- 2C A|X Armani Exchange | General Apparel | (703) 893-0198
- 2C Abercrombie & Fitch | General Apparel | (703) 288-1540
- 2B abercrombie kids | Children's Apparel | (703) 288-3524
- 2D adidas | Family Shoes | (703) 848-4280
- 2A Aeropostale | General Apparel | (703) 848-1751
- 1D Aerosoles | Family Shoes | (703) 448-0684
- 2A Aldo | Women's Shoes | (703) 760-4940
- 2B American Eagle Outfitters | General Apparel | (703) 288-1996
- 1A Bakers | Women's Shoes | (703) 748-7150
- 2B Banana Republic | General Apparel | (703) 893-0540
- 2C Banana Republic Petites | Women's Apparel | (703) 893-1806
- 2E Ann Taylor | Women's Apparel | (703) 893-0777
- 1E Ann Taylor Petites | Women's Apparel | (703) 893-0777
- 2A Arden B. | Women's Apparel | (703) 356-6820
- 1D BB Peppers | NEW | Women's Apparel | (703) 442-0411
- 1D bebe | Women's Apparel | (703) 734-8686
- 2A Benetton | General Apparel | (703) 749-9064
- 2A Bostonian | XMen's Shoes | (703) 893-7813
- 2A Brooks Brothers | General Apparel | (703) 556-6566
- 1E Catimini | NEW | Children's Apparel | (703) 288-3001
- 2B Champs Sports | Specialty Apparel | (703) 821-5039
- 1A Charlotte Russe | Teen Apparel | (703) 848-1814
- 2A Chico's | Women's Apparel | (703) 917-6110
- 2A Clarks | Family Shoes | (703) 883-9750
- 2A Coldwater Creek | Women's Apparel | (703) 288-9777
- 2D Cusp | Women's Apparel | (703) 288-1940
- 2B dELiA*s | Teen Apparel | (703) 827-5740
- 2D Diesel | General Apparel | (703) 485-4755
- 1A Disney Store | Children's Apparel | (703) 556-6910
- 1A Easy Spirit | Women's Shoes | (703) 893-0121
- 2E Ecco Shoes | NEW | Family Shoes | (703) 388-0056
- 1D Ed Hardy | Specialty Apparel | (703) 442-4803
- 2B Eddie Bauer | General Apparel | (703) 893-4483
- 2C Esprit | Women's Apparel | (703) 790-0193
- 1D Et Amore | Women's Apparel | (703) 448-1646
- 2A Everything But Water | Specialty Apparel | (703) 748-1987
- 1A Express | General Apparel | (703) 760-8980
- 1B Finish Line | Specialty Apparel | (571) 633-0161
- 1B Foot Locker/Kids Foot Locker | Family Shoes | (703) 506-8220
- 1B Forever 21 | Women's Apparel | (703) 442-9501
- 2A Francesca's Collections | Women's Apparel | (703) 288-8538
- 2B Free People | Women's Apparel | (703) 821-6928
- 2B Gap / GapBody | General Apparel | (703) 893-4546
- 2B GapKids | Children's Apparel | (703) 893-4546
- 2C Garage | Teen Apparel | (703) 883-2055
- 2C GUESS | General Apparel | (703) 288-5172
- 1A Gymboree | Children's Apparel | (703) 790-8858
- 1C H&M | General Apparel | (703) 556-6812
- 1B H&M | General Apparel | (703) 506-9091
- 2A Hanna Andersson | Children's Apparel | (703) 356-6104
- 2C Hollister Co. | General Apparel | (703) 288-1354
- 2D Intimacy | Women's Apparel | (703) 584-7295
- 2D J. Jill | Women's Apparel | (703) 734-6042
- 2A Janie and Jack | Children's Apparel | (703) 356-7526
- 1E Jessica McClintock | Women's Apparel | (703) 790-0016
- 2A Johnston & Murphy | Men's Shoes | (703) 556-9833
- 1B Journeys | Family Shoes | (703) 448-0371
- 1A Justice | Children's Apparel | (703) 748-0956
- Anchor L.L. Bean | General Apparel | (703) 288-4466
- 2D Lacoste | General Apparel | (703) 288-0801
- 1A Lady Foot Locker | Women's Shoes | (703) 506-0908
- 2A Levi's | General Apparel | (703) 917-0882
- 2A LOFT | Women's Apparel | (703) 288-1513
- Anchor Lord & Taylor | Women's Apparel | (703) 506-1156
- 2C Lucky Brand Jeans | General Apparel | (703) 893-4419
- 1E Lucy | Sports Apparel | (703) 506-6755
- 2D lululemon athletica | Sports Apparel | (703) 821-1357
- 2A Madewell | Women's Apparel | (703) 761-4301
- 1A Mango | Women's Apparel | (703) 506-2646
- 2D Michael Kors | General Apparel | (703) 883-0220
- 1E Monita Italian Leather | Women's Shoes | (703) 288-5088
- 1A Motherhood Maternity | Women's Apparel | (703) 734-0741
- 1A Naartjie Kids | Children's Apparel | (703) 288-0067
- 1B PacSun | General Apparel | (703) 821-1067
- 2A Pink | Women's Apparel | (703) 356-0125
- 1B New Balance | Family Shoes | (703) 893-2771
- 1A New York & Company | Women's Apparel | (703) 893-9887
- 2A Nine West | Women's Shoes | (703) 893-0423
- 2C Old Navy | General Apparel | (703) 356-0429
- 2C Papaya | Women's Apparel | (703) 848-0072
- 2E Papilio | Women's Apparel | (703) 388-0877
- 1A Papilio | Women's Apparel | (703) 388-0877
- 2B Puma | General Apparel | (703) 893-0145
- 2E Rockport Shoes | Women's Shoes | (703) 749-6401
- 2A Rosendorf/Evans Furs | Specialty Apparel | (703) 893-3680
- 1A Skechers | Family Shoes | (703) 790-5520
- 1D Square One | Women's Apparel | (703) 748-1111
- 2A Steve Madden | Women's Shoes | (703) 506-6780
- 1D Stride Rite | Children's Shoes | (703) 893-2501
- 2D Talbots / Talbots Petites / Talbots Woman
Women's Apparel | (703) 442-0700
- 2D The Children's Place | Children's
Apparel | (703) 448-0233
- 1A The Limited | Women's Apparel
(703) 893-0647
- 1C The North Face | Specialty
Apparel | (703) 917-0111
- 1A True Religion Brand Jeans |
General Apparel | (703) 288-1811
- 1B Vans | Family Shoes
(703) 442-0161
- 2C Victoria's Secret | Specialty
Apparel | (703) 734-9373
- 1A Washington Redskins Official
Store | (703) 893-0993

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RETAILERS AT TYSONS CORNER CENTER

GENERAL APPAREL & SHOES

- 2A Wet Seal | Teen Apparel | (703) 847-2306
- 1A White House | Black Market | Women's Apparel | (703) 288-1200
- 2E Winn Bros. | Men's Apparel | (703) 734-9466
- 1B Zumiez | Teen Apparel | (703) 790-0532

ACCESSORIES

- 1B Accessorize | Accessories | (703) 734-0051
- 1A Amuse | Accessories | (703) 448-1873
- 1B Claire's | Accessories | (703) 847-5909
- 2A Coach | Accessories | (703) 883-1772
- 2E Fashion Time The Time Store | Accessories | (703) 893-9005
- 2A I AM | Accessories | (703) 918-9373
- 2B Icing | Accessories | (571) 633-2156
- 1A LIDS | Accessories | (703) 847-1800
- 2C Oakley | Accessories | (703) 893-4730
- 1A Swatch | NEW | Accessories | (703) 388-0110
- 2A Vera Bradley | Accessories | (703) 790-0316

ENTERTAINMENT

- 3C Akoo Social Music Television | Entertainment | coming soon
- Anchor AMC Theatres | Entertainment | (703) 998-4262
- 1B Build-A-Bear Workshop | Entertainment | (703) 448-2327
- 3C National Geographic Kids Play Area | Entertainment
- 3C Tysons Corner Center Express | Entertainment | coming soon

TOYS, GAMES & HOBBY

- 1D 2D American Girl | Toys, Games & Hobby | (877) 247-5223
- 2A Calendar Club / Go Games | Toys, Games & Hobby | (571) 633-9558
- 1A LEGO | Toys, Games & Hobby | (703) 848-2822
- 1A Smart Toys | NEW | Toys, Games & Hobby | (703) 421-4406

SALON & DAY SPAS

- 2A Angel Nails | RELOCATED | Salon & Day Spas | (703) 448-8890
- 1A Bubbles | Salon & Day Spas | (703) 448-3987
- 2A Le Salon | Salon & Day Spas | (703) 893-8833
- 1A Massage Express | Salon & Day Spas | (703) 288-9601
- 2C Modern Nail Studio | Salon & Day Spas | (703) 356-5326
- 1E 2E Paul Mitchell the School | Salon & Day Spas | (703) 288-0008
- 1B PR & Partners | Salon & Day Spas | (703) 556-3303
- 1D PR FreshLook Store | NEW | Salon & Day Spas | (703) 556-3303
- 1B Suissa Spa | Salon & Day Spas | (703) 893-5800
- 2C Zoe Salon and Spa | Salon & Day Spas | (703) 356-6995

ELECTRONICS

- 2E Apple Store | Electronics | (703) 893-5055
- 1A AT&T | Electronics | (703) 834-2530
- 2D Bose | NEW | Electronics | (703) 288-9026
- 1A Clear | Electronics | (571) 297-6524
- 1B GameStop | Electronics | (703) 760-8947
- 2B Microsoft | NEW | Electronics | (703) 336-8480
- 1B Ritz Camera | Electronics | (703) 893-1838
- 2C Sony Style | Electronics | (703) 356-6396
- 1E T-Mobile | Electronics | (703) 356-1929
- 2D Verizon | Electronics | (703) 883-2552
- 1A Verizon FiOS | Electronics | (703) 848-1626

HOME & OFFICE

- 1C Arhaus Furniture | Home & Office | (703) 734-9001
- 2A Brookstone | Home & Office | (703) 356-0280
- Crate & Barrel | Home & Office | (703) 891-0090
- 1A Franklin Covey | Home & Office | (703) 442-7878
- 2D Levenger | Home & Office | (703) 288-9097
- 1B LoveSac | Home & Office | (703) 506-0805
- 1D Pottery Barn | Home & Office | (703) 288-0316
- 1D Pottery Barn Kids | Home & Office | (703) 356-2172
- 2B Restoration Hardware | Home & Office | (703) 821-9655
- 1A Steinway Piano | RELOCATED | Home & Office | (703) 388-2482
- 2C Urban Outfitters | Home & Office | (703) 847-0394
- 1C West Elm | Home & Office | (571) 633-0227
- 2D Williams-Sonoma | Home & Office | (703) 821-3020
- 1C Z Gallerie | Home & Office | (703) 506-8602

EYEWEAR

- 1D Art For Your Face | Eyewear | (703) 883-1121
- 1E Dr. Christopher H. Son, O.D. | Eyewear | (703) 790-3184
- 1E LensCrafters | Eyewear | (703) 790-3180
- 1A Solstice Sunglass Boutique | Eyewear | (703) 918-0391
- 2A Sterling Optical | Eyewear | (703) 734-0977
- 2A Sunglass Hut | Eyewear | (703) 893-6447
- 2A Sunglass Hut | Eyewear | (703) 917-8980

COSMETICS

- 1E Aveda | Cosmetics | (703) 506-9500
- 1A Bare Escentuals | Cosmetics | (703) 448-7373
- 1D Bath & Body Works | Cosmetics | (703) 442-3904
- 1D Brilliance New York | NEW | Cosmetics | (703) 734-0228
- 2A L'Occitane en Provence | Cosmetics | (703) 893-6664
- 2D Lush | Cosmetics | (703) 893-5874
- 2A M.A.C | Cosmetics | (703) 356-3182
- 2B Sephora | Cosmetics | (703) 917-0002
- 2A The Art of Shaving | Cosmetics | (703) 288-0099

DEPARTMENT STORES

- Anchor Bloomingdale's | Department Stores
(703) 556-4600
- Anchor Macy's | Department Stores
(703) 893-4900
- Anchor Nordstrom | Department Stores
(703) 761-1121

JEWELRY

- 2A Beadazzled | Jewelry
(703) 848-2323
- 2A Brighton Collectibles | Jewelry
(703) 714-7310
- 2A Fast Fix Jewelry Repair | Jewelry
(571) 633-0766
- 2A Fink's Jewelers | Jewelry
(703) 584-3101

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JEWELRY

- 1A Fire & Ice | Jewelry | (703) 356-7598
- 1B Helzberg Diamonds | Jewelry | (703) 848-9008
- 2A Kay Jewelers | RELOCATED | Jewelry | (703) 893-3015
- 2E Khoury Bros. Jewelers | Jewelry | (703) 442-0111
- 2A Landau | Jewelry | (703) 356-3760
- 2E Lenkersdorfer | Jewelry | (703) 506-6712
- 2B Malak Jewelers | Jewelry | (703) 714-8688
- 2A Na Hoku | Jewelry | (703) 893-4803
- 1E Pandora | Jewelry | (571) 405-5065
- 2A Swarovski | Jewelry | (571) 633-1800
- 1A Tous | Jewelry | (703) 448-8687
- 1A Zales | Jewelry | (703) 760-8968

FAST FOOD

- 1A Asian Bistro | Fast Food | (703) 903-9130
- 3C Charlie Chiang's Kwai | Fast Food | (703) 883-8051
- 1A Cinnabon | Fast Food | (703) 506-8530
- 3C Famous Famiglia | Fast Food | (703) 288-3433
- 3C Five Guys Burgers and Fries | Fast Food | (571) 633-9550
- 1A Fresh & Fruity | Fast Food | (703) 848-8070
- 3C Great Wraps | Fast Food | (703) 356-2070
- 1A Grill Kabob | Fast Food | (703) 893-1176
- 1A KFC / Taco Bell / Pizza Hut Express | Fast Food | (703) 288-0303
- 1A Original Soup Man | Fast Food | (703) 761-3131
- 1A Panda Express | Fast Food | (703) 442-7987
- 3C Philadelphia Cheesesteak Factory | Fast Food | (703) 556-0020
- 3C Taka Grille | Fast Food | (703) 356-9090
- 1B Wetzel's Pretzels | Fast Food | (703) 556-7730

REFRESHMENTS & SPECIALTY

- 2A Auntie Anne's Pretzels | Refreshments & Specialty | (703) 790-0619
- 1B CakeLove | Refreshments & Specialty | (703) 442-4880
- 1A Candy Heaven | Refreshments & Specialty | (703) 556-7700
- 3C Cold Stone Creamery | Refreshments & Specialty | (703) 288-9205
- 1A Dairy Queen | Refreshments & Specialty | (703) 356-3338
- 2A Fruity Yogurt | Refreshments & Specialty | (703) 760-4626
- 1A Godiva Chocolatier | Refreshments & Specialty | (703) 448-4825
- 2D Häagen-Dazs | Refreshments & Specialty | (703) 883-2090
- 1A Hershey's Ice Cream | Refreshments & Specialty | (703) 761-3131
- 1C Hickory Farms | NEW | Refreshments & Specialty | (703) 260-6767
- 1A Nordstrom - Espresso Bar | Refreshments & Specialty
- 1B Starbucks Coffee | Refreshments & Specialty | (703) 760-4840
- 1A Starbucks Coffee | Refreshments & Specialty | (703) 893-4209
- 1B Yogen Früz | Refreshments & Specialty | (703) 401-7622

RESTAURANTS

- 3C Baja Bistro Fresh Mex Grille | Restaurants | (703) 848-0380
- 1C Brio Tuscan Grille | Restaurants | (703) 288-8882
- Cafe Deluxe | Restaurants | (703) 761-0600
- 1A California Pizza Kitchen | Restaurants | (703) 761-1473
- 1B Chipotle | Restaurants | (703) 288-3890
- 1C Coastal Flats | Restaurants | (703) 356-1440
- 1C Gordon Biersch Brewery Restaurant | Restaurants | (703) 388-5454
- 1A Kelly's Cajun Grill | Restaurants | (703) 288-4702

RESTAURANTS

- 2A La Madeleine | UNDER CONSTRUCTION | Restaurants
- 1C La Sandia Mexican Kitchen and Bar | Restaurants
(703) 893-2222
- 2A Luciano Restaurant & Pizzeria | Restaurants | (703) 893-8488
- 1B McDonald's | Restaurants | (703) 448-9594
- 1B Neishai Thai Cuisine | Restaurants | (703) 883-3588
- 2A Norton's American Bar & Grill | Restaurants | (703) 288-9363
- 1B Panera Bread | Restaurants | (703) 442-7755
- 1A Sbarro | Restaurants | (703) 288-1717
- 1C Seasons 52 | NEW | Restaurants | (703) 288-3852
- 1A Subway | Restaurants | (703) 790-0201
- 3C TGI Friday's | Restaurants | (703) 448-5470
- 1D The Capital Grille | Restaurants | (703) 448-3900
- 1A Wasabi | Restaurants | (703) 388-0646

SERVICES

- 2A Dr. Richard Davidson, O.D. | Services | (703) 893-6586
- 2A Eyebrow Designer 21 | NEW | Services | (703) 288-3668
- 2B Fairfax Center and Visitors Center | Services | (703) 893-4027
- 2A Hair Cuttery | Services | (703) 442-9721
- 1A Magic & Health | NEW | Services | (703) 790-4789
- 2A Shoe Shoppe/Tailorcraft | Services | (703) 448-7747
- 2E Tysons Tailors | Services | (703) 917-0873

GIFTS, CARDS & BOOKS

- 2C Barnes & Noble | Gifts, Cards & Books | (703) 506-2937
- 1C 2C Barnes & Noble | Gifts, Cards & Books | (703) 506-2937
- 2A Hallmark | Gifts, Cards & Books | (703) 821-7642
- 2A Papyrus | Gifts, Cards & Books | (703) 893-5640
- 1A Paradise Pen Company | Gifts, Cards & Books | (703) 847-0007
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- 2C Laila Rowe | (703) 288-3640
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