



## DC DMA BULLETIN

## WASHINGTON, DC

**13710 Jefferson Davis Highway, Woodbridge, VA 22191** - Northern Virginia is a very moneyed area and coveted by advertisers looking to target the wealthy residents in this area. Route-1 leads in and out of Old Town Alexandria and is a major artery leading into Richmond. This bulletin targets Potomac Mills Mall and Fort Belvoir.

📞 DC Office: **202.337.1839**

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# Bulletin DC-010

13710 JEFFERSON DAVIS HIGHWAY, WOODBRIDGE, VA 22191

**FACING** South

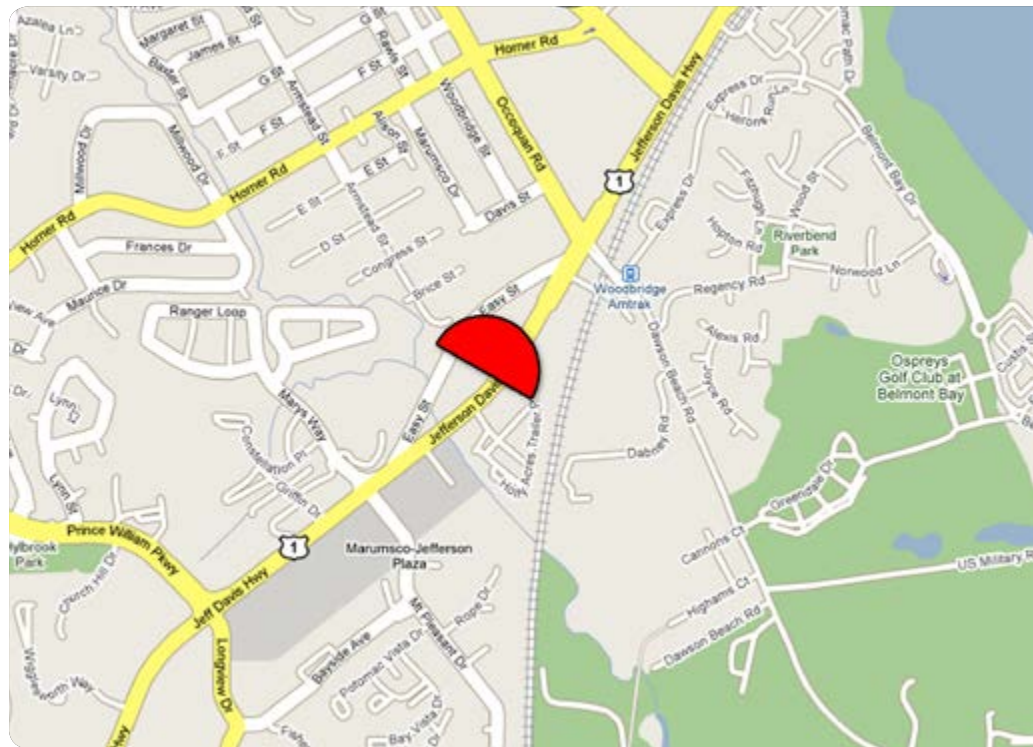
**READ** Left-hand

**DEC** 75,000

**SIZE** 14'h x 48'w

## READ & TRAFFIC

Shows to everyone traveling NORTH Route 1 Jefferson Davis Highway. Heavy traffic leading to I-95 NORTH AND SOUTH, as well as INTO ALEXANDRIA. Left-hand read. DEC 75,000



TAB ID 30640470 TOTAL IMPs 109,313 LATITUDE 38.654215 LONGITUDE -77.252963

**SIZE & PRODUCTION** 14 feet tall by 48 feet wide. Standard bulletin. Showing size is 14' tall x 48' wide. Production size is 14' 8" tall x 48' 8" wide which is 4 inches all the way around on all four sides - 3 inch pocket with a 1 inch wrap.

**TERM** 4 Weeks

**SHIPPING** Service Outdoor, c/o Maryland Glass Block, Attn: John Klem, 812 West Patapsco Ave, Building E and F, Baltimore, MD 21230, 410-952-9399

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