

THE BEAST!

WASHINGTON, DC

Hyatt Place, 33 New York Ave NE, Washington, DC 20002 - This massive 2,500 square feet unit of premium advertising space is on New York Ave., "The Gateway to Washington, DC". New York Ave is the main artery into and out of Washington, D.C. Travelers coming in from the suburbs, Interstate 95 and the Baltimore/Washington Parkway all use New York Ave. on their commute. This wall is located just one mile from Howard University, Union Station and The U.S. Capitol, ATF, Gallaudet University, and XM Satellite Radio. Connects to Union Market neighborhood, Washington DC's Brooklyn.

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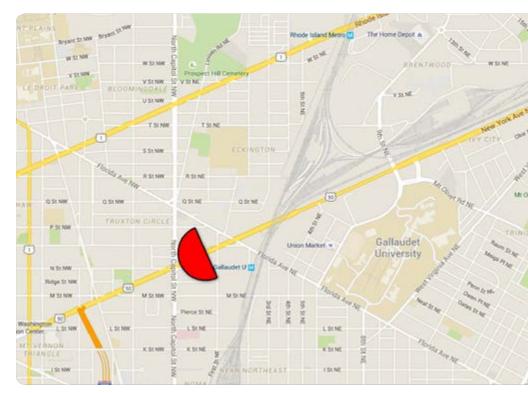
CAPITOL OUTDOOR 3286 M Street, NW 3rd Floor, Washington, DC 20007

Wall DC-050 HYATT PLACE, 33 NEW YORK AVE NE, WASHINGTON, DC 20002

FACING East READ Left-hand DEC 130,000 SIZE 70'h x 35'w

READ & TRAFFIC

Shows to everyone traveling West on New York Ave. Heavy traffic leading into the City creates a with a massive impression that can't be missed! DEC 130,000



TAB ID TBA TOTAL IMPs TBA LATITUDE 38.90756 LONGITUDE -77.007652

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SIZE & PRODUCTION 70 feet tall by 35 feet wide. Produce on mesh vinyl with an 8" pocket on the top side and a 3" pocket on the bottom. Nothing on the left and right sides.

TERM 4 Weeks

SHIPPING Hudrock Installations, Attn: Jerry Watkins, 1195 Baltimore Annapolis Rd, Arnold, MD 21012, (240) 222-2139. All packages must be sent with "no signature required".

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