

NEW ROCHELLE

New Rochelle, New York [Multiple Locations]



6'x4' New Rochelle Ad Panel Network



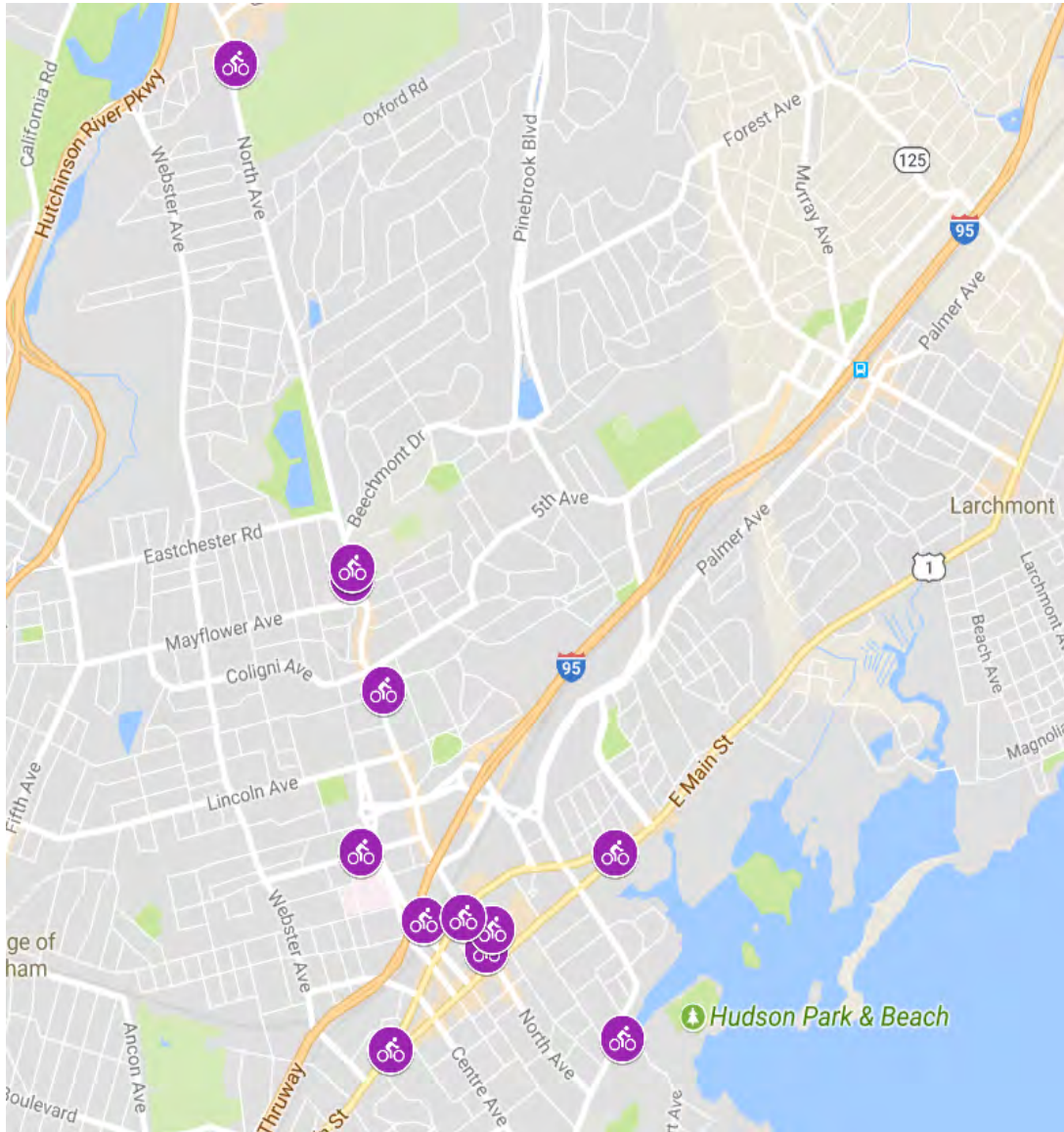
www.CapitolOutdoor.com



3286 M Street, NW 3rd Floor, Washington, DC 20007

Any Questions? chris@capitoloutdoor.com | DC Office: 202.337.1839

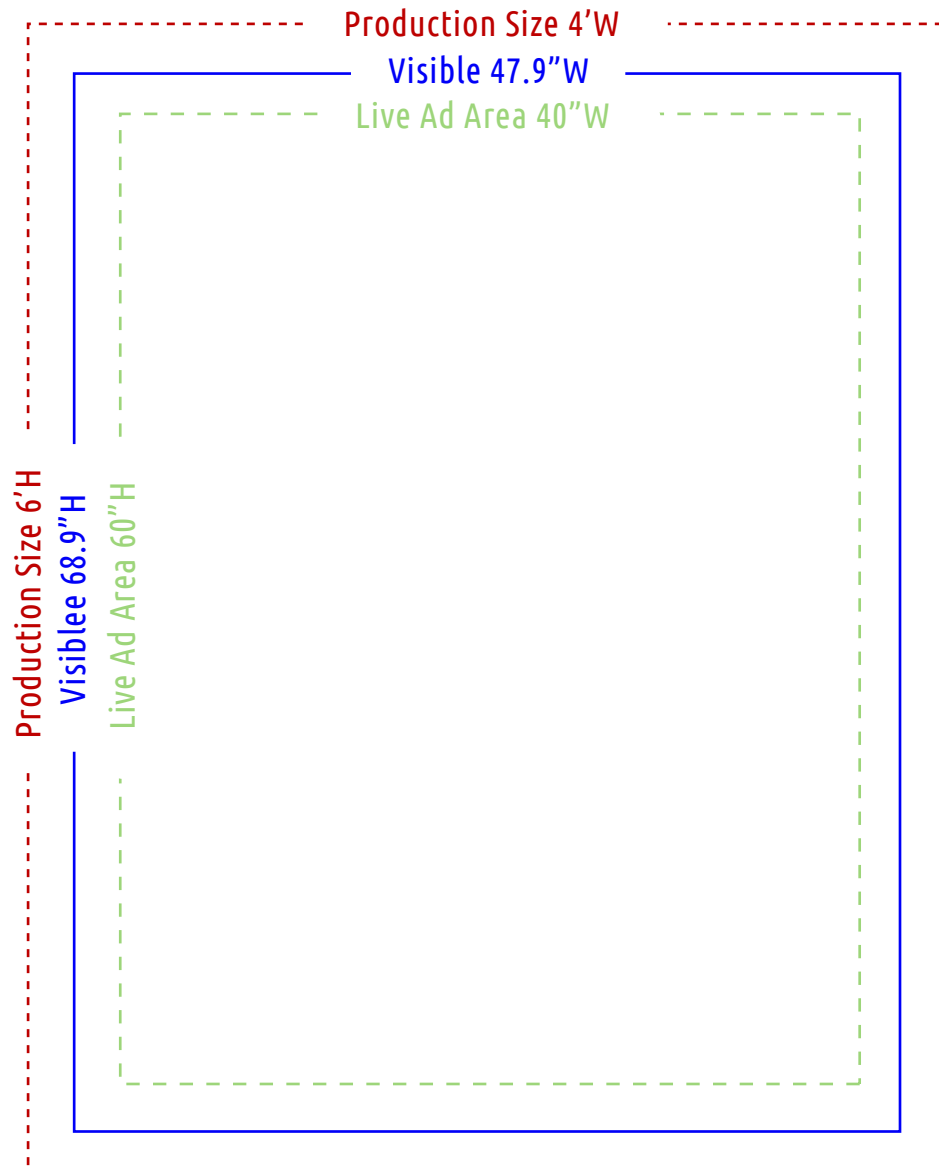
6'x4' New Rochelle Ad Panel Network



Station Locations

Station	Latitude	Longitude
1 Wykagl	40.945650	-73.795190
2 Iona	40.925001	-73.788607
3 City Hall	40.920483	-73.786802
4 Montefiore	40.913988	-73.788082
5 West End	40.90605	-73.78638
6 Pratt Landing	40.913953	-73.77368
7 Marina	40.906493	-73.773277
8 Main & North	40.910055	-73.780957
9 New Roc City	40.910896	-73.780632
10 North & Huguenot	40.911361	-73.782295
11 New Rochelle Train Station	40.911247	-73.784538

6'x4' New Rochelle Ad Panel Network



SIZE & PRODUCTION

6' High X 4' Wide

TERM

4 Weeks

SHIPPING:

NJ Bikeshare LLC



38 Jackson Street, Suite C-101
Hoboken, NJ 07030

Number of Sheets: 1

Overall Poster Size: 68.9"H x 47.9"W

Live Copy Area: 60"H x 40"W

Note: Posters are not saved after the end of posting unless a written request is received prior to start of posting. New posters are needed for non-consecutive posting. P3GM cannot or will not store/save posters for re-use. Materials not complying with dimensions may be subject to additional expenses or non-posting. P3GM shall not be held liable for any degradation of paper quality or performance whatsoever that may result from the use of any materials other than those described.

6'x4' New Rochelle Ad Panel Network

Poster Size

- Live/Visible Area: 68.9" x 47.9"
- Critical Elements: 60"H x 40"W (Approximation)
 - Please keep all important elements inside area as additional trim may be required.

Print Fabrication

- Main posters must be produced as separate pieces. Art bleeds to edge on all four sides.

Printing Method

- Posters may be printed using either screen, digital or lithographic processes.
- Screen process posters should be back-printed (2 sided) to obtain highest quality appearance.
- Printing should be done using UV Clear ink base or similar outdoor durable ink.
- **DO NOT LAMINATE.** Laminated posters are unusable.

Materials / Paper Stock

- Material: UltraForm (Monadnock), Opaline, Matte Paper
- Thickness: 7.0- 8.5 mil
- Weight: 1.25 lbs maximum per poster.
- The following materials **CANNOT** be used: Polyethylene, Polystyrene and Vinyl.
- If using electroluminescent paper (EL), lenticulars, day/night paper etc.
Please contact your account executive to establish viability.

Overage

- Capitol Outdoor will recommend printing a minimum of 30% overage.
- New copy must be sent for campaigns longer than 2 (two) periods.

Suggested Mechanical Size

- Output resolution 300dpi, mechanical scaled to ¼ to 1.

Delivery

- Delivery address is listed above for finished and final materials only.
- Must receive copy 10 (ten) working days prior to contracted posting date.

NOTE:

Posters are not saved after the end of posting unless a written request is received prior to start of posting. New posters are needed for non-consecutive posting. Capitol Outdoor cannot or will not store/save posters for re-use.

Materials not complying with dimensions may be subject to additional expenses or non-posting.

Capitol Outdoor shall not be held liable for any degradation of paper quality or performance whatsoever that may result from the use of any materials other than those described here.