



LARGE POPULATION

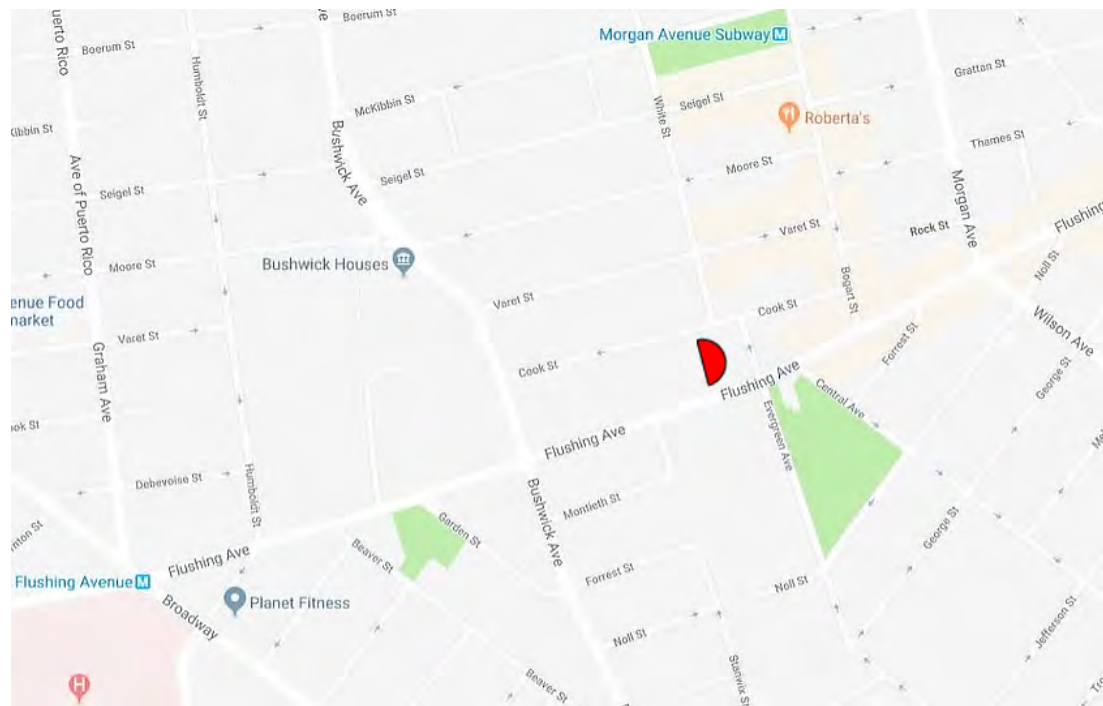
BROOKLYN

961 Flushing Avenue, Brooklyn, NY 11206 - Flushing Avenue runs through northern Brooklyn and western Queens, beginning at Nassau Street in Fort Greene, Brooklyn, and ending at Grand Avenue in Maspeth. It divides the neighborhood of Williamsburg from Clinton Hill and East Williamsburg from Bushwick. The avenue is primarily an industrial thoroughfare, especially on its extreme western end, where it serves the Brooklyn Navy Yard Industrial Park to the north. The industrial park rents to over 200 tenants, primarily distributorships and light manufacturing concerns, though they also rent to a few artists.

The commercial heart of Flushing Avenue is the intersection with Broadway and Graham Avenue, in the extreme southern end of Williamsburg. In this area are cheap retail shopping, food shops and fast-food chains. This area is becoming increasingly populated with students and young professionals.

Wall NYC-207 961 FLUSHING AVENUE, BROOKLYN, NY 11206

➤ **FACING** W
READ Left
DEC TBA
SIZE Multiple
READ & TRAFFIC



TAB ID TBA **TOTAL IMPS** TBA **LATITUDE** 40.702421 **LONGITUDE** -73.93489

➤ **SIZE & PRODUCTION** There are 4 areas for painting. The area on the LEFT is 15 feet tall by 33 feet 6 inches wide with a 6 inch break in the middle. One section is 15' x 18' and the other is 15' x 15'. You can do one continuous image or 2 separate images. The area on the RIGHT is 15 feet tall by 30 feet 6 inches wide with a 6 inch break in the middle. One section is 15' x 15' and the other is also 15' x 15'. You can do one continuous image or 2 separate images.

METHOD Hand Paint **SUBSTRATE** Brick

PROOF TO BE MAILED TO: James Manfredi
105 Laurel Avenue
Northport NY 11768
917-923-6258

📞 **DC Office:** (202) 337-1839 📧 chris@capitoloutdoor.com 🖥️ www.CapitolOutdoor.com

Artwork Guidelines



ARTWORK

Art needs to be created at scale of 1 inch equals one foot by 300 dpi or above.



FILE FORMAT

High resolution .JPG or .PDF raster files. Maximum 20 inches height or width at the largest length.



DELIVERY

Email files to jmanfredi@heritageooh.com utilizing a compressing service.

ARTWORK DUE DATE

28 days prior to posting



HARD COPY PROOFS

Ship (2 pcs) client approved color proofs and Pantone colors if available, for color matching.

Proofs should be glossy and tabloid (11" X 17") size or larger (24" x 24" maximum).

Larger sizes are preferred. Cropped and zoomed in prints for detailed / photorealistic areas must be supplied.



MAIL PROOFS TO

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