



HEAVY CASINO TRAFFIC FROM AC!

ATLANTIC CITY

Route 30, Absecon Blvd, Atlantic City, NJ 08401 - This left hand read is the first sign at the top of the draw bridge on heavily traveled Route 30, heading from Atlantic City's Harbor Casino area. It is an ideal location for targeting casino customers, casino employees and the general public. This sign has great visibility as motorists are traveling from The Borgata, Harrah's and Golden Nugget Casinos, and The City of Brigantine. It reaches travelers going back to the New York/North Jersey markets via the Garden State Parkway, and from the Philadelphia market via the Atlantic City Expressway and The White Horse Pike (Rt. 30).

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Bulletin AC-418

ROUTE 30, ABSECON BLVD, ATLANTIC CITY, NJ 08401

- FACING** East
- READ** Left-hand
- DEC** 75,000
- SIZE** 14'h x 48'w

READ & TRAFFIC

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TAB ID 30640517 TOTAL IMPs 171,411 LATITUDE 39.3775 LONGITUDE -74.4537

- SIZE & PRODUCTION** 14 feet tall by 48 feet wide. Illuminated Vinyl Bulletin. Showing size is 14' tall x 48' wide. Production size is 14' 8" tall x 48' 8" wide which is 4 inches all the way around on all four sides - 3 inch pocket with a 1 inch wrap.

TERM 4 Weeks

SHIPPING Maco Attn: Angelo Demarco 9909 Bustleton Ave, Philadelphia, PA 19115, (215) 676-2727

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