



**LOMBARD STREET AT VAN NESS!**

**SAN FRANCISCO**

**2845 Van Ness Ave, San Francisco, CA 94109** - This wall reads to traffic headed onto Lombard and the Marina District. Van Ness (which is 101 North) is the major cross town artery to the Golden Gate Bridge. Van Ness is constantly evolving with businesses, ranging from auto dealerships, electronic retailers and fitness clubs. This unit gets consistent traffic no matter the time of day, heading from downtown SF to the Marina District, Lombard, and the Golden Gate Bridge.

📞 DC Office: **202.337.1839**    📧 [chris@capitoloutdoor.com](mailto:chris@capitoloutdoor.com)    🌐 [www.CapitolOutdoor.com](http://www.CapitolOutdoor.com)

# Wall SF-308

2845 VAN NESS AVE, SAN FRANCISCO, CA 94109

➤ **FACING** South

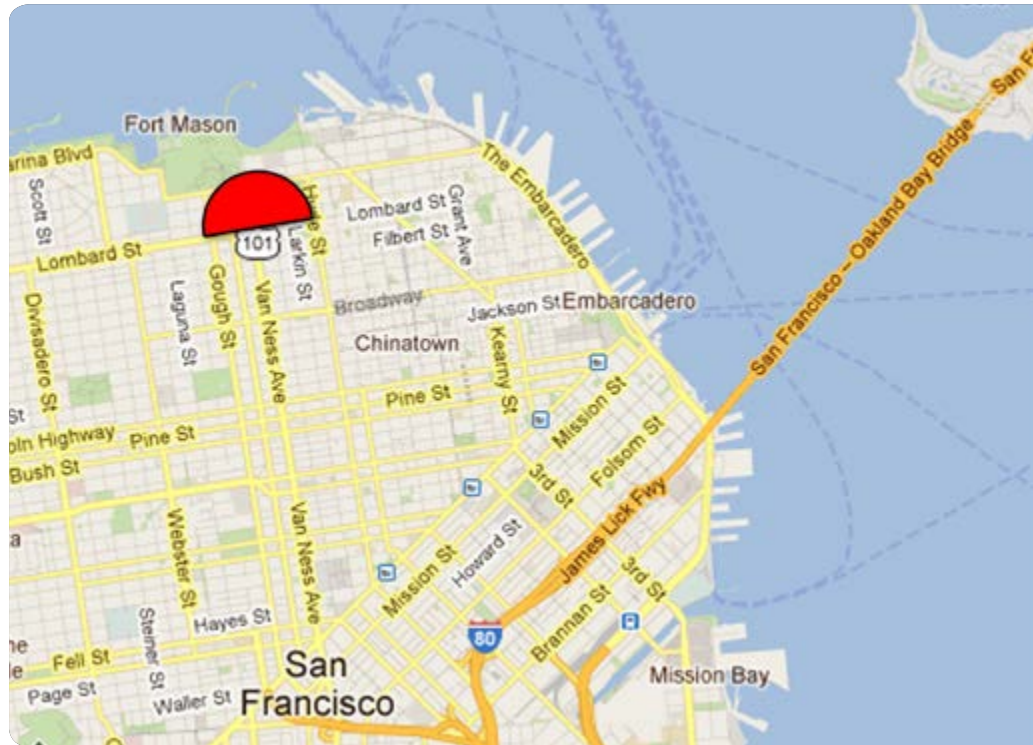
**READ** Left-hand

**DEC** 78,000

**SIZE** 18'h x 15'w

## READ & TRAFFIC

Reads to traffic headed onto Lombard and the Marina District. Van Ness (101 North), to the Golden Gate Bridge. Consistent traffic all day from downtown SF to the Marina District, Lombard, and the Golden Gate Bridge. DEC 78,000



TAB ID 30640488 TOTAL IMPs 256,359 LATITUDE 37.8014 LONGITUDE -122.4250

➤ **SIZE & PRODUCTION** 18 feet tall by 15 feet wide. Vinyl wall. Pressure sensitive (high-tack) adhesive vinyl (see page 3 for details).

**TERM** 4 Weeks

**SHIPPING** Universal Sign Company, Attn: Roger Rocha, 1462 Armstrong Ave. San Francisco, CA 94124, Cell: (415) 725-9533, Office: (415) 626-6518

📞 DC Office: 202.337.1839

✉️ chris@capitoloutdoor.com

🌐 www.CapitolOutdoor.com

## PRODUCTION SPECS SHEET

**UNIT LOCATION** 2845 Van Ness Ave, San Francisco, CA 94109

**SIZE** 18'h x 15'w

**MEDIUM** Pressure sensitive (high-tack) adhesive vinyl

### SPECIAL INSTRUCTIONS

- Adhesive back vinyl must be produced in continuous vertical columns not exceeding 5' wide.(4'wide is preferred)
- Bleed 1"
- Provide 1" overlap on left and right sides of each strip
- The side perimeters should be clearly marked, indicating where each roll is to meet the next roll
- The perimeter should also be clearly marked all the way across the top, not just at corners
- Vinyl must be registered no less than every two (2) feet. Marks must be very precise. They can be made with water-soluble pencil or computer generated.
- Please create each vertical column as one continuous vertical length of material, not as several vertical segments. Adhesive vinyl is installed from left to right, and top to bottom. Therefore, the right sections will overlap the upper sections.
- Use very high-tack, permanent self adhesive vinyl. The more aggressive, the better. 3M Scotchcal preferred.
- Notes: Please ship vinyl 7 days prior to posting date to ensure timely posting.

### SHIPPING INSTRUCTIONS

Please send materials with mechanical to:

Universal Sign Company  
Attn: Roger Rocha  
1462 Armstrong Ave  
San Francisco, CA 94124  
Cell: (415) 725-9533  
Office: (415) 626-6518