

VAN NESS CORRIDOR!

SAN FRANCISCO

2519 Van Ness Avenue, San Francisco, CA 94109 - This wall reads to traffic headed into downtown SF: Union Square, the Civic Center, SOMA and the 101 South. Van Ness is constantly evolving with businesses ranging from auto dealerships, electronic retailers and fitness clubs. Consistent traffic no matter the time of day in this area.

Wall SF-310

2519 VAN NESS AVENUE, SAN FRANCISCO, CA 94109



FACING North

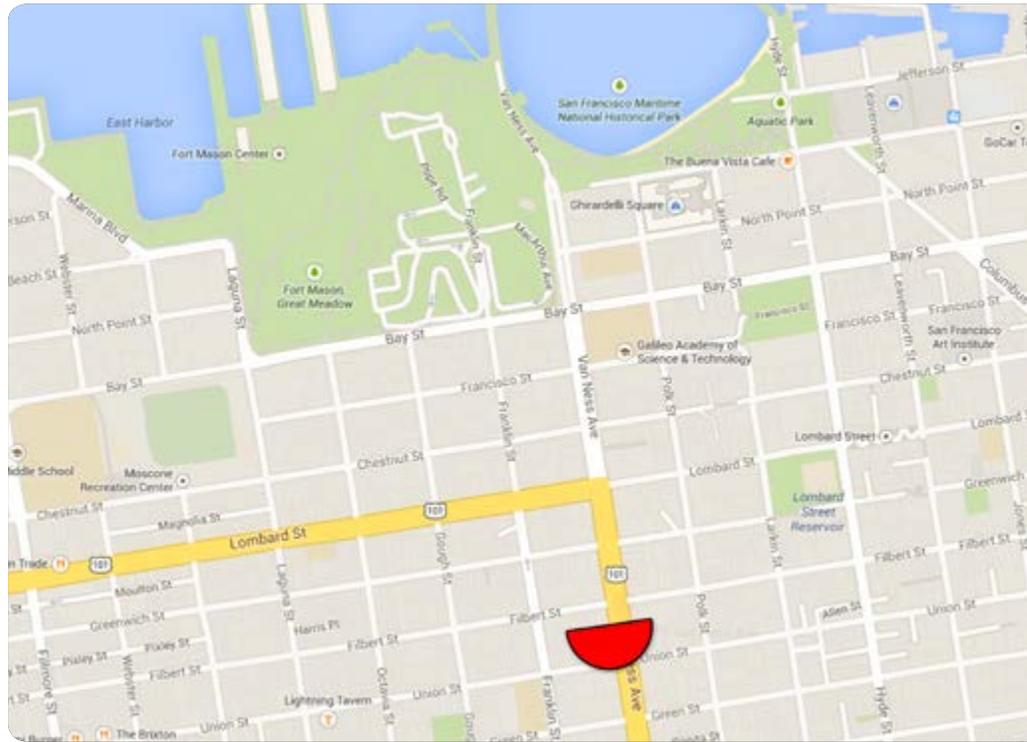
READ Right-hand

DEC 78,000

SIZE 13'h x 13'w

READ & TRAFFIC

Reads to traffic headed into downtown SF: Union Square, the Civic Center, SOMA and the 101 South. Consistent traffic no matter the time of day in this area. DEC 78,000



TAB ID TBD TOTAL IMPs TBD LATITUDE 37.79888 LONGITUDE -122.42416



SIZE & PRODUCTION 13 feet tall by 13 feet wide. Vinyl wall. Pressure sensitive (high-tack) adhesive vinyl (see page 3 for details).

TERM 4 Weeks

SHIPPING Universal Sign Company, Attn: Roger Rocha, 1462 Armstrong Ave. San Francisco, CA 94124, Cell: (415) 725-9533, Office: (415) 626-6518

📞 DC Office: 202.337.1839

📧 chris@capitoloutdoor.com

🌐 www.CapitolOutdoor.com

PRODUCTION SPECS SHEET

UNIT LOCATION 2519 Van Ness Avenue, San Francisco, CA 94109

SIZE 13'h x 13'w

MEDIUM Pressure sensitive (high-tack) adhesive vinyl

SPECIAL INSTRUCTIONS

- Adhesive back vinyl must be produced in continuous vertical columns not exceeding 5' wide.(4'wide is preferred)
- Bleed 1"
- Provide 1" overlap on left and right sides of each strip
- The side perimeters should be clearly marked, indicating where each roll is to meet the next roll
- The perimeter should also be clearly marked all the way across the top, not just at corners
- Vinyl must be registered no less than every two (2) feet. Marks must be very precise. They can be made with water-soluble pencil or computer generated.
- Please create each vertical column as one continuous vertical length of material, not as several vertical segments. Adhesive vinyl is installed from left to right, and top to bottom. Therefore, the right sections will overlap the upper sections.
- Use very high-tack, permanent self adhesive vinyl. The more aggressive, the better. 3M Scotchal preferred.
- Notes: Please ship vinyl 7 days prior to posting date to ensure timely posting.

SHIPPING INSTRUCTIONS

Please send materials with mechanical to:

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