



CESAR CHAVEZ OFF-RAMP

SAN FRANCISCO

1069 Pennsylvania Avenue, San Francisco, CA 94107 - Highway 280 @ 25th Street Off-ramp - Great read, visible from the top of Potrero Hill for six blocks approaching Highway 280 On-ramp at 25th & Pennsylvania Avenue. This is a "can't miss" read for anyone going onto, or coming off of Highway 280 at 25th Street. Great wall in upscale yuppie neighborhood, at the foot of Potrero Hill, one block from Cesar Chavez Street.

📞 DC Office: **202.337.1839**

✉️ chris@capitoloutdoor.com

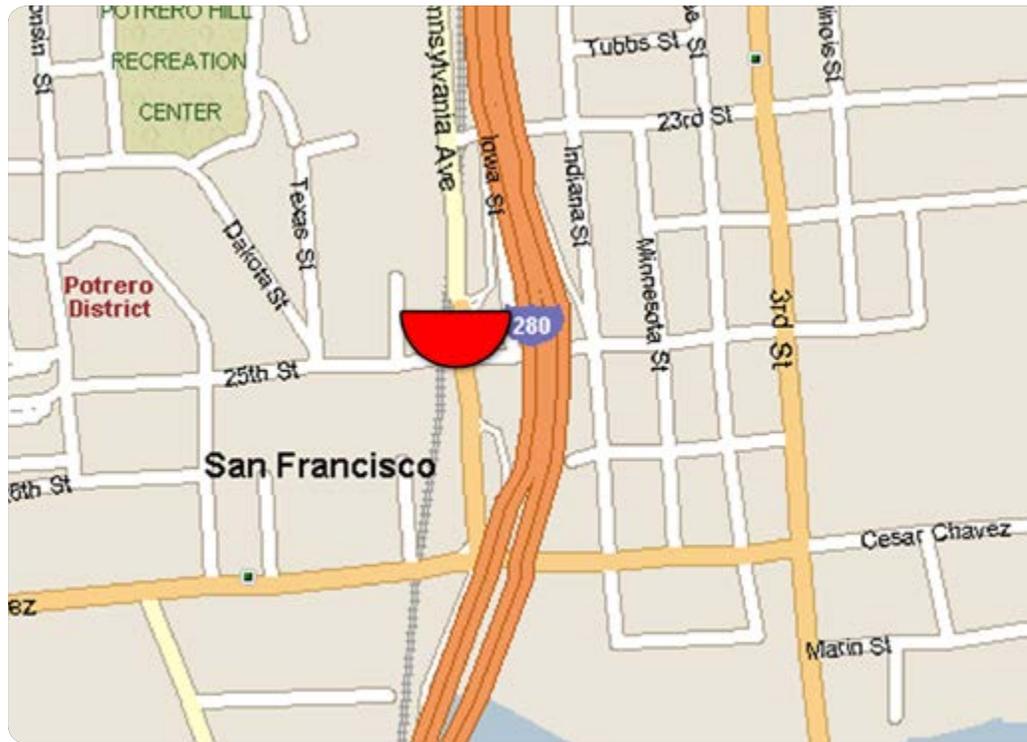
🌐 www.CapitolOutdoor.com

Wall SF-311 1069 PENNSYLVANIA AVENUE, SAN FRANCISCO, CA 94107

- **FACING** North
- READ** Multiple
- DEC** 80,000
- SIZE** 17'h x 20'w

READ & TRAFFIC

Great read, visible from the top of Potrero Hill for six blocks approaching Highway 280 on-ramp at 25th and Pennsylvania, St. This is a "cant miss read" for anyone coming on or off the highway. DEC 80,000



TAB ID 30640501 TOTAL IMPs 12,481 LATITUDE 37.7531 LONGITUDE -122.3925

- **SIZE & PRODUCTION** 17 feet tall by 20 feet wide. Vinyl wall. Pressure sensitive (high-tack) adhesive vinyl (see page 3 for details).

TERM 4 Weeks

SHIPPING Universal Sign Company, Attn: Roger Rocha, 1462 Armstrong Ave. San Francisco, CA 94124, Cell: (415) 725-9533, Office: (415) 626-6518

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PRODUCTION SPECS SHEET

UNIT LOCATION 1069 Pennsylvania Avenue, San Francisco, CA 94107

SIZE 17'h x 20'w

MEDIUM Pressure sensitive (high-tack) adhesive vinyl

SPECIAL INSTRUCTIONS

- Adhesive back vinyl must be produced in continuous vertical columns not exceeding 5' wide.(4'wide is preferred)
- Bleed 1"
- Provide 1" overlap on left and right sides of each strip
- The side perimeters should be clearly marked, indicating where each roll is to meet the next roll
- The perimeter should also be clearly marked all the way across the top, not just at corners
- Vinyl must be registered no less than every two (2) feet. Marks must be very precise. They can be made with water-soluble pencil or computer generated.
- Please create each vertical column as one continuous vertical length of material, not as several vertical segments. Adhesive vinyl is installed from left to right, and top to bottom. Therefore, the right sections will overlap the upper sections.
- Use very high-tack, permanent self adhesive vinyl. The more aggressive, the better. 3M Scotchcal preferred.
- Notes: Please ship vinyl 7 days prior to posting date to ensure timely posting.

SHIPPING INSTRUCTIONS

Please send materials with mechanical to:

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