



HIGH-END 5-STAR TRAFFIC!

SAN FRANCISCO

1998 Union @ Buchanan, San Francisco, CA 94123 - Located directly above a popular Union Street ale house, the wallscape has a great read from car or by foot. Surrounded by 5 star restaurants, a movie theatre, and trendy, high-end boutiques. Parking spots are always in high demand on this hip street.

📞 DC Office: **202.337.1839**

✉️ chris@capitoloutdoor.com

🌐 www.CapitolOutdoor.com

Wall SF-313

1998 UNION @ BUCHANAN, SAN FRANCISCO, CA 94123



FACING East

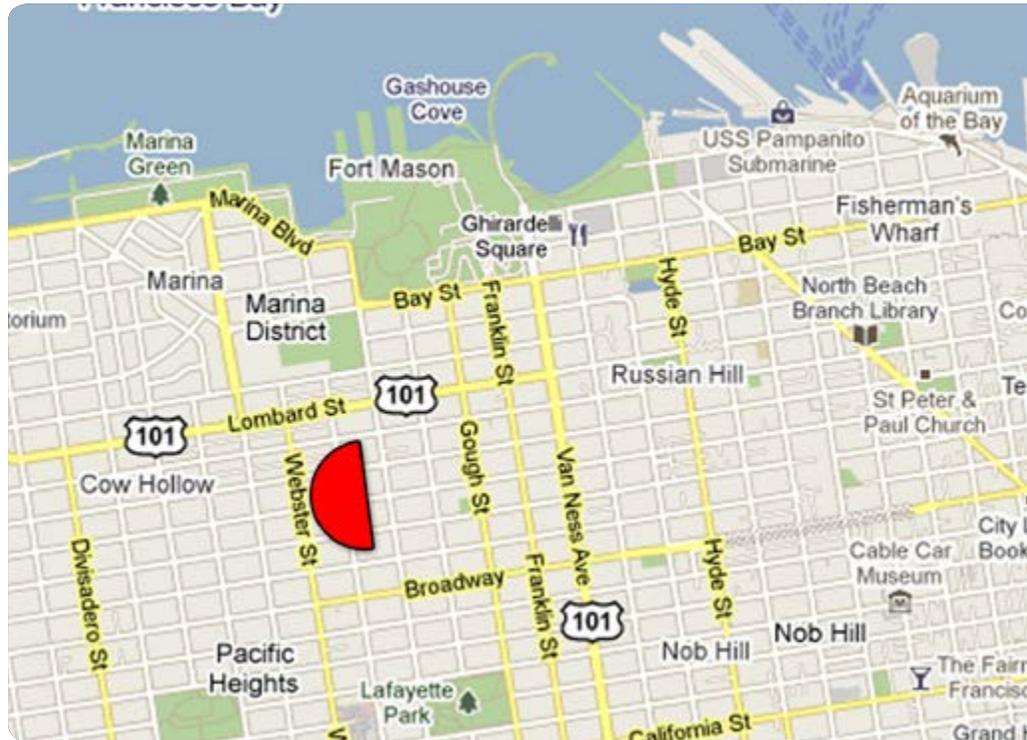
READ Right-hand

DEC 26,000

SIZE 14'h x 12'w

READ & TRAFFIC

Above a popular Union Street ale house, great read from car or by foot. Surrounded by 5-star restaurants, a movie theatre, and trendy, high-end boutiques. Parking spots are always in high demand on this hip street. DEC 26,000



TAB ID 30640498 **TOTAL IMPs** 33,753 **LATITUDE** 37.7977 **LONGITUDE** -122.4320



SIZE & PRODUCTION 14 feet tall by 12 feet wide. Vinyl wall. Pressure sensitive (high-tack) adhesive vinyl (see page 3 for details).

TERM 4 Weeks

SHIPPING Universal Sign Company, Attn: Roger Rocha, 1462 Armstrong Ave. San Francisco, CA 94124, Cell: (415) 725-9533, Office: (415) 626-6518

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PRODUCTION SPECS SHEET

UNIT LOCATION 1998 Union @ Buchanan, San Francisco, CA 94123

SIZE 14'h x 12'w

MEDIUM Pressure sensitive (high-tack) adhesive vinyl

SPECIAL INSTRUCTIONS

- Adhesive back vinyl must be produced in continuous vertical columns not exceeding 5' wide.(4'wide is preferred)
- Bleed 1"
- Provide 1" overlap on left and right sides of each strip
- The side perimeters should be clearly marked, indicating where each roll is to meet the next roll
- The perimeter should also be clearly marked all the way across the top, not just at corners
- Vinyl must be registered no less than every two (2) feet. Marks must be very precise. They can be made with water-soluble pencil or computer generated.
- Please create each vertical column as one continuous vertical length of material, not as several vertical segments. Adhesive vinyl is installed from left to right, and top to bottom. Therefore, the right sections will overlap the upper sections.
- Use very high-tack, permanent self adhesive vinyl. The more aggressive, the better. 3M Scotchcal preferred.
- Notes: Please ship vinyl 7 days prior to posting date to ensure timely posting.

SHIPPING INSTRUCTIONS

Please send materials with mechanical to:

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San Francisco, CA 94124
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