



HIGH-END 5-STAR TRAFFIC!

SAN FRANCISCO

306 Buchanan @ Union, San Francisco, CA 94123 - On Union St., a destination for local Marina, Pacific Heights and Nob Hill residents as well as visitors who seek a unique shopping experience. Parking is in short supply, so most of the viewers are on foot. This effective location is at eye level with very little other out of home around to compete. Use with SMS/ Bluefire transmission to mobile devices.

📞 DC Office: **202.337.1839**

✉️ chris@capitoloutdoor.com

🌐 www.CapitolOutdoor.com

Wall SF-314 306 BUCHANAN @ UNION, SAN FRANCISCO, CA 94123

➤ **FACING** West

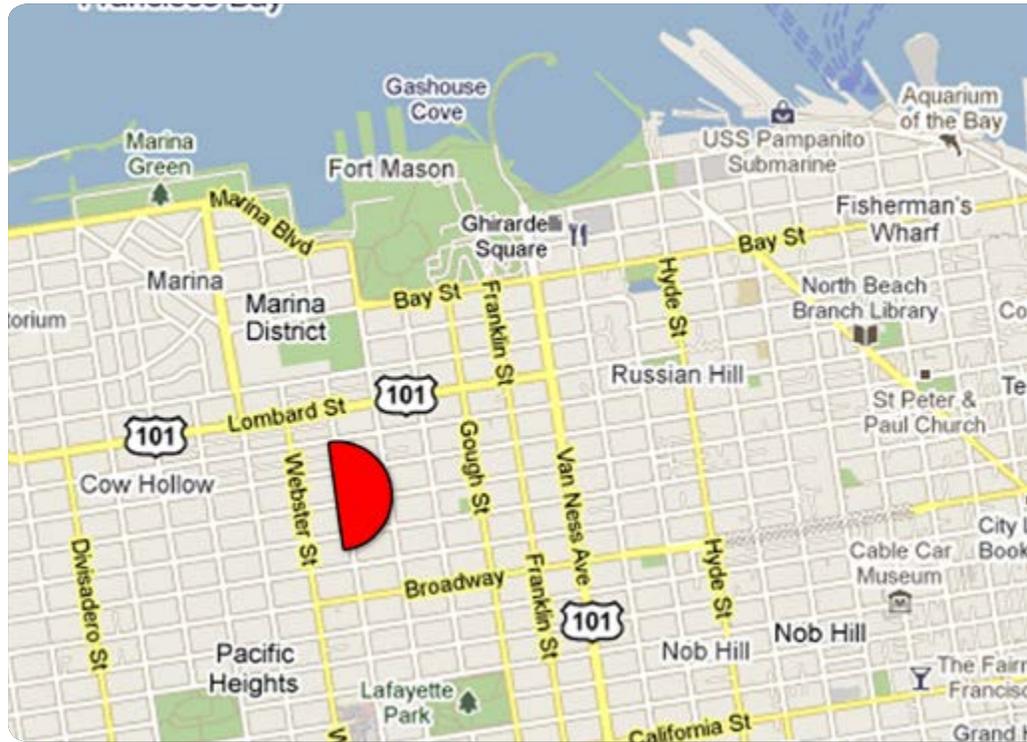
READ Left-hand

DEC 26,000

SIZE 6'h x 12'w

READ & TRAFFIC

On Union Street, a destination for local Marina, Pacific Heights and Nob Hill residents as well as visitors who seek a unique shopping experience. Parking is in short supply. Most viewers are on foot. Very few competing OOH units. DEC 26,000



TAB ID 30640499 **TOTAL IMPs** 35,351 **LATITUDE** 37.7977 **LONGITUDE** -122.4322

➤ **SIZE & PRODUCTION** 6 feet tall by 12 feet wide. Vinyl wall. Pressure sensitive (high-tack) adhesive vinyl (see page 3 for details).

TERM 4 Weeks

SHIPPING Universal Sign Company, Attn: Roger Rocha, 1462 Armstrong Ave. San Francisco, CA 94124, Cell: (415) 725-9533, Office: (415) 626-6518

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PRODUCTION SPECS SHEET

UNIT LOCATION 306 Buchanan @ Union, San Francisco, CA 94123

SIZE 6'h x 12'w

MEDIUM Pressure sensitive (high-tack) adhesive vinyl

SPECIAL INSTRUCTIONS

- Adhesive back vinyl must be produced in continuous vertical columns not exceeding 5' wide.(4'wide is preferred)
- Bleed 1"
- Provide 1" overlap on left and right sides of each strip
- The side perimeters should be clearly marked, indicating where each roll is to meet the next roll
- The perimeter should also be clearly marked all the way across the top, not just at corners
- Vinyl must be registered no less than every two (2) feet. Marks must be very precise. They can be made with water-soluble pencil or computer generated.
- Please create each vertical column as one continuous vertical length of material, not as several vertical segments. Adhesive vinyl is installed from left to right, and top to bottom. Therefore, the right sections will overlap the upper sections.
- Use very high-tack, permanent self adhesive vinyl. The more aggressive, the better. 3M Scotchcal preferred.
- Notes: Please ship vinyl 7 days prior to posting date to ensure timely posting.

SHIPPING INSTRUCTIONS

Please send materials with mechanical to:

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