



AT&T BALLPARK!!!

SAN FRANCISCO

2nd Street and Townsend Street, San Francisco, CA 94108 - This prominent location offers visibility to arriving and departing crowds at the AT&T Ball Park. Home of the San Francisco Giants. AT&T Ball Park hosts baseball games and other major events, such as concerts and other sporting events for year-round entertainment. Located on a major arterial, which leads commuters from I-280 highway into downtown and the Bay Bridge. The surrounding area is lined with high-rise condo complexes, retail establishments, popular bars and restaurants.



Wall SF-315

2nd Street and Townsend Street, San Francisco, CA 94108

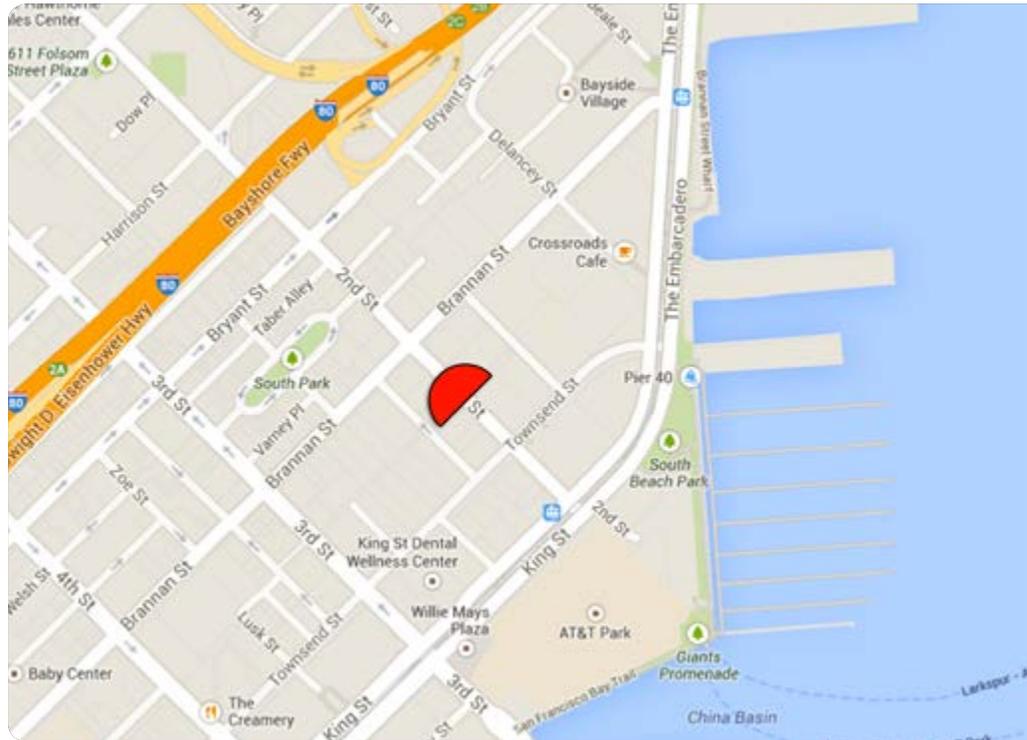


Wall SF-315 2ND STREET AND TOWNSEND STREET, SAN FRANCISCO, CA 94108

- FACING** East
- READ** Left-hand
- DEC** 65,000
- SIZE** 12'h x 25'w

READ & TRAFFIC

Prominent location, visibility to AT&T Ball Park crowds. SF Giants games, concerts, and other sporting events year round. Major arterial from highway I-280, and popular retail, bars, restaurants, and condo complexes.. DEC 65,000



TAB ID 30640490 TOTAL IMPs 32,554 LATITUDE 37.7806 LONGITUDE -122.3908

- SIZE & PRODUCTION** 12 feet tall by 25 feet wide. Vinyl wall. Pressure sensitive (high-tack) adhesive vinyl (see page 3 for details).

TERM 4 Weeks

SHIPPING Universal Sign Company, Attn: Roger Rocha, 1462 Armstrong Ave. San Francisco, CA 94124, Cell: (415) 725-9533, Office: (415) 626-6518

DC Office: 202.337.1839

chris@capitoloutdoor.com

www.CapitolOutdoor.com

PRODUCTION SPECS SHEET

UNIT LOCATION 2nd Street and Townsend Street, San Francisco, CA 94108

SIZE 12'h x 25'w

MEDIUM Pressure sensitive (high-tack) adhesive vinyl

SPECIAL INSTRUCTIONS

- Adhesive back vinyl must be produced in continuous vertical columns not exceeding 5' wide.(4'wide is preferred)
- Bleed 1"
- Provide 1" overlap on left and right sides of each strip
- The side perimeters should be clearly marked, indicating where each roll is to meet the next roll
- The perimeter should also be clearly marked all the way across the top, not just at corners
- Vinyl must be registered no less than every two (2) feet. Marks must be very precise. They can be made with water-soluble pencil or computer generated.
- Please create each vertical column as one continuous vertical length of material, not as several vertical segments. Adhesive vinyl is installed from left to right, and top to bottom. Therefore, the right sections will overlap the upper sections.
- Use very high-tack, permanent self adhesive vinyl. The more aggressive, the better. 3M Scotchal preferred.
- Notes: Please ship vinyl 7 days prior to posting date to ensure timely posting.

SHIPPING INSTRUCTIONS

Please send materials with mechanical to:

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