



MARINA / COW HOLLOW!!!

SAN FRANCISCO

2052 Union Street, San Francisco, CA 94123 - This outstanding wallscape is strategically placed in the upscale shopping area bordering Pacific Heights, Cow Hollow and the Marina. Union Street's exclusive boutiques, shops, cafes and galleries are well known in the Bay Area. The intersection attracts heavy pedestrian traffic.



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📞 DC Office: **202.337.1839**

✉️ chris@capitoloutdoor.com

🌐 www.CapitolOutdoor.com

Wall SF-320

2052 UNION STREET, SAN FRANCISCO, CA 94123



FACING East

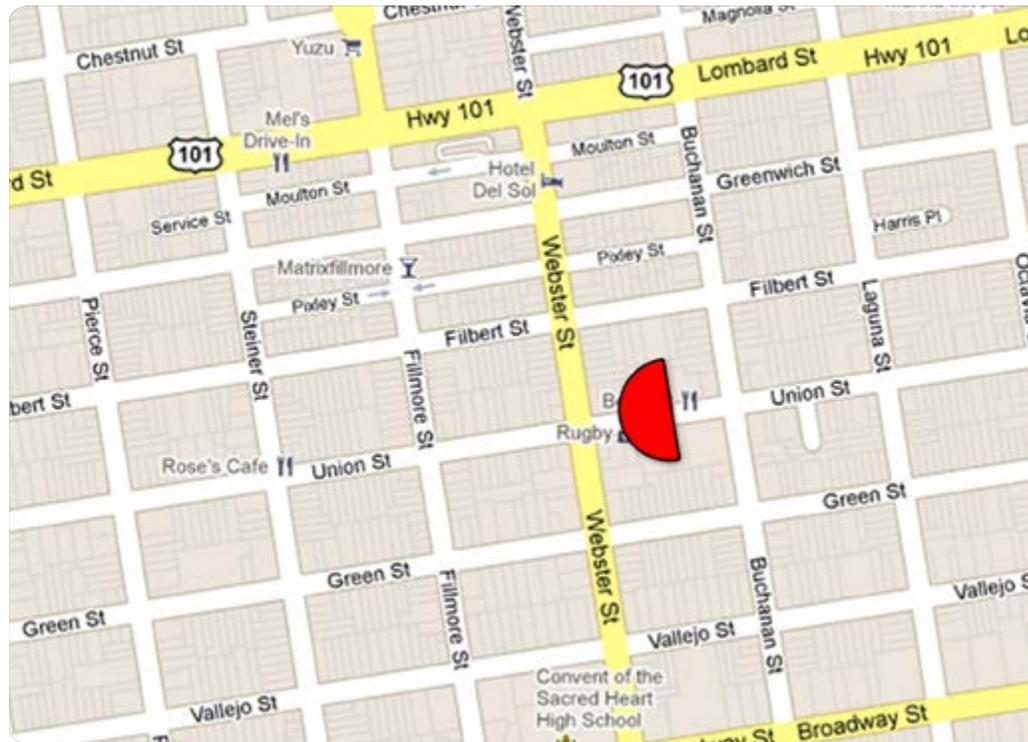
READ Right-hand

DEC 26,400

SIZE 6'h x 12'w

READ & TRAFFIC

Strategically placed in the upscale shopping area bordering Pacific Heights, Cow Hollow and the Marina. Close to exclusive boutiques, shops, cafes and galleries. The intersection attracts heavy pedestrian traffic. DEC 26,400



TAB ID 30640500 **TOTAL IMPs** 32,456 **LATITUDE** 37.7973 **LONGITUDE** -122.4330



SIZE & PRODUCTION 6 feet tall by 12 feet wide. Vinyl wall. Pressure sensitive (high-tack) adhesive vinyl (see page 3 for details).

TERM 4 Weeks

SHIPPING Universal Sign Company, Attn: Roger Rocha, 1462 Armstrong Ave. San Francisco, CA 94124, Cell: (415) 725-9533, Office: (415) 626-6518

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PRODUCTION SPECS SHEET

UNIT LOCATION 2052 Union Street, San Francisco, CA 94123

SIZE 6'h x 12'w

MEDIUM Pressure sensitive (high-tack) adhesive vinyl

SPECIAL INSTRUCTIONS

- Adhesive back vinyl must be produced in continuous vertical columns not exceeding 5' wide.(4'wide is preferred)
- Bleed 1"
- Provide 1" overlap on left and right sides of each strip
- The side perimeters should be clearly marked, indicating where each roll is to meet the next roll
- The perimeter should also be clearly marked all the way across the top, not just at corners
- Vinyl must be registered no less than every two (2) feet. Marks must be very precise. They can be made with water-soluble pencil or computer generated.
- Please create each vertical column as one continuous vertical length of material, not as several vertical segments. Adhesive vinyl is installed from left to right, and top to bottom. Therefore, the right sections will overlap the upper sections.
- Use very high-tack, permanent self adhesive vinyl. The more aggressive, the better. 3M Scotchcal preferred.
- Notes: Please ship vinyl 7 days prior to posting date to ensure timely posting.

SHIPPING INSTRUCTIONS

Please send materials with mechanical to:

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