



DOWNTOWN SILVER SPRING!

WASHINGTON, DC

City Place, Ellsworth Garage, Silver Spring MD 20910 - Downtown Silver Spring is part of a multi-billion dollar string of developments that have spread northward to Wheaton and Glenmont. It's a completely walkable community that is right on the Metrorail for easy access to Downtown DC. The area has quickly become one of the hottest developments north of DC, with skyrocketing rents and luxury residential and commercial properties springing up everywhere. It started with Discovery Channel building its headquarters in Downtown Silver Spring, which was followed by a rather phenomenal transformation of the area that has attracted high-end retailers, and has sent real estate prices soaring. Even in this economy, the area has easily held its value, and the demographics continue to shift towards DC's most affluent population. Downtown Silver Spring streets are busy every day of the week with year-round outdoor entertainment, such as cultural festivals, concerts, and other events, like the Silverdocs Film Festival hosted by Discovery. This area is clearly in the path of progress, and is now beginning to rival its wealthy neighbors to the west, such as Bethesda, Chevy Chase, and Rockville.

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Digital DC-036D

CITY PLACE, ELLSWORTH GARAGE, SILVER SPRING MD 20910



SPECIAL EVENTS



DINING & ENTERTAINMENT



SHOPPING & SERVICES

Digital DC-036D

CITY PLACE, ELLSWORTH GARAGE, SILVER SPRING MD 20910

➤ **FACING** Multiple

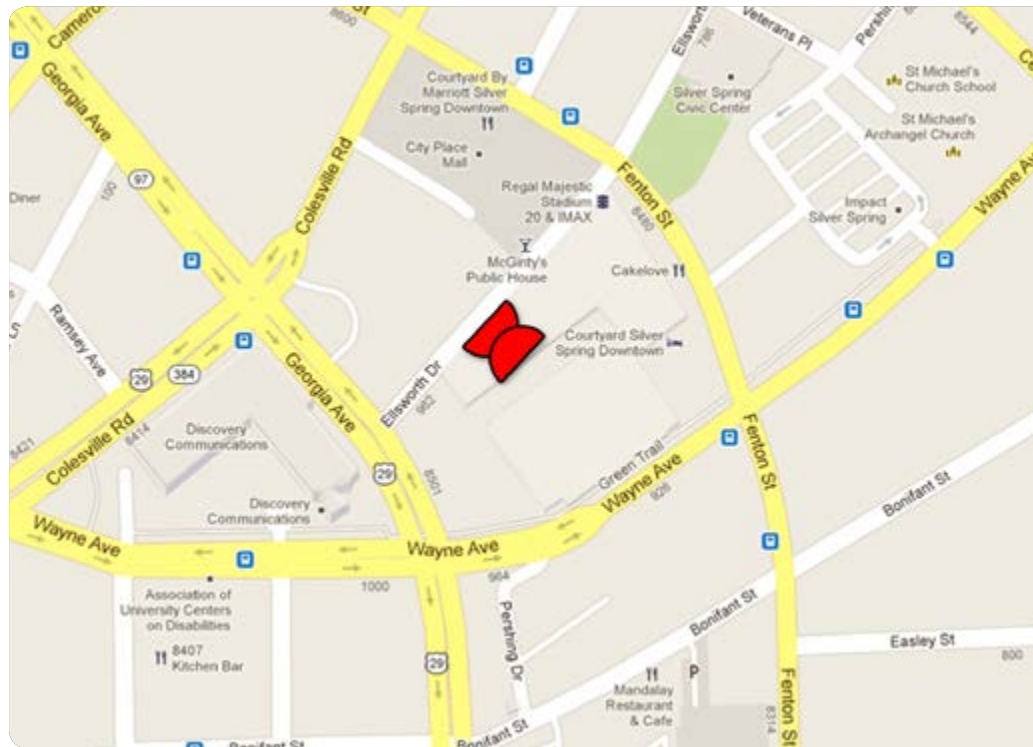
READ Multiple

DEC 8,000

SIZE 4'h x 8'w

READ & TRAFFIC

Multiple reads from high pedestrian traffic coming into and out of the Ellsworth Drive parking garage. DEC 8,000



TAB ID N/A TOTAL IMPs N/A LATITUDE 38.9958 LONGITUDE -77.0264

➤ **SIZE & PRODUCTION** 4 feet tall by 8 feet wide. Production size is 1,080 pixels high by 1,920 pixels wide. This is for static or full motion video. Video should be in 720p HD format. **Landlord approval required for advertiser and for content.**

TERM 4 Weeks

SHIPPING For digital ads email electronic copy to john@capitoloutdoor.com

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