



**DOWNTOWN COMMUTER/
NEIGHBORHOOD ICONIC!**

WASHINGTON, DC

200 K Street, NW, Washington, DC 20001 - A huge wall that is visible from New York Ave, K Street, and Massachusetts Ave. One of the premier wall units in the City. This wallscape begins from the top of a split-towered building and towers down to façade. There are no buildings that obstruct or obscure this unit and it is the tallest building in the area. Therefore, this wallscape has an impressive presence that dominates the neighborhood. Located ½ mile from Union Station, Capitol Hill and the Verizon Center. Verizon Center parking is just four blocks west and faces the façade. The Republican National Committee is ¾ of a mile East from this wallscape. Georgetown University Law School, and over 4,000 apartments and condos surround this unit.

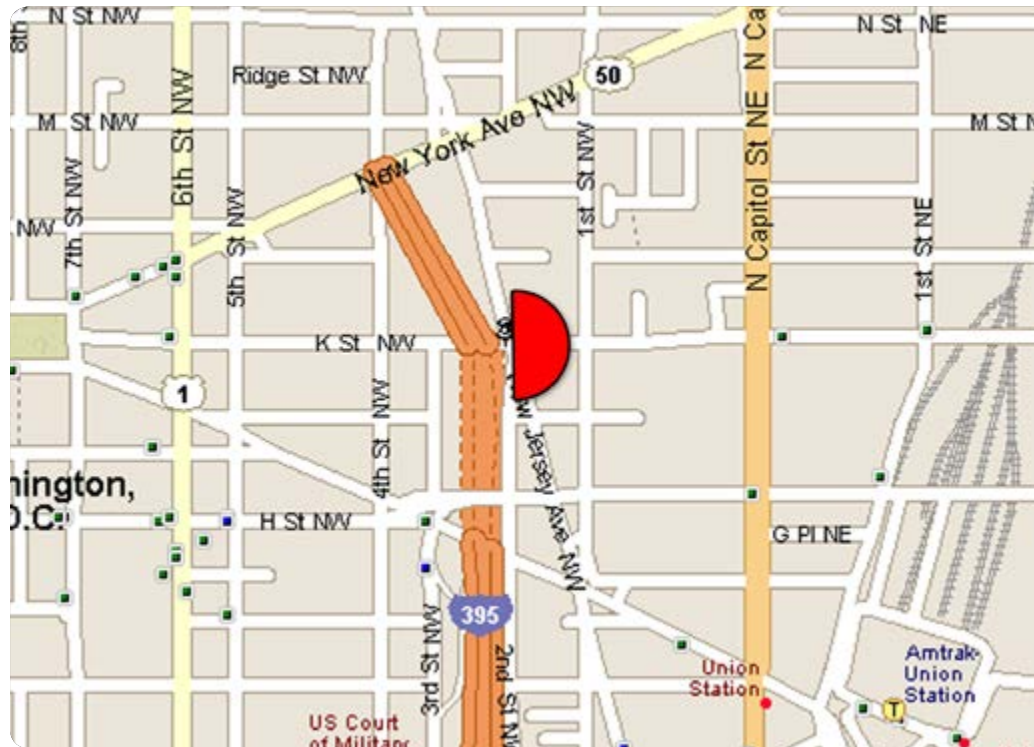
📞 DC Office: **202.337.1839** 📧 chris@capitoloutdoor.com 🌐 www.CapitolOutdoor.com

Wall DC-002 200 K STREET, NW, WASHINGTON, DC 20001

- FACING** West
- READ** Multiple
- DEC** 70,000
- SIZE** 50'h x 56'w

READ & TRAFFIC

Shows to everyone traveling East. Exposure on the 295 Underpass. Right hand read on K Street. Left Hand read on Massachusetts Ave. Right hand read on New York Ave, parallel read on 2nd, 3rd, 4th, 5th, 6th, and 7th Streets. DEC 70,000



TAB ID 30640471 TOTAL IMPs 129,513 LATITUDE 38.9022 LONGITUDE -77.0150

- SIZE & PRODUCTION** 50 feet tall by 56 feet wide. Must produce on Mesh Vinyl. 3" pockets on the top and bottom. Grommets every 18" on the left and right sides. Bleed the pockets and grommets.

TERM 4 Weeks

SHIPPING Hudrock Installations, Attn: Jerry Watkins, 1195 Baltimore Annapolis Rd, Arnold, MD 21012, (240) 222-2139. All packages must be sent with "no signature required".

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 **ART REQUIREMENTS FOR WASHINGTON, DC SIGNAGE**

LOCATION WALL DC-002 - 200 K Street, NW, Washington, DC 20001 -
"DOWNTOWN COMMUTER ICONIC!"

SIZE SHOWING SIZE NOT TO EXCEED 50'h x 56'w Wall Mural

TYPE Vinyl Mesh

FINISHING Must produce on Mesh Vinyl. 3" pockets on the top and bottom.
Grommets every 18" on the left and right sides. Bleed the pockets and grommets.