



**FRONT ENTRANCE RFK BRANDING!**

**WASHINGTON, DC**

**RFK Stadium, East Capitol Street, SE, Washington, DC 20003** - FRONT ENTRANCE RFK STADIUM! Major branding opportunity on RFK Stadium, home of DC United, which averages 25,000 fans a game. RFK Stadium and the DC Armory also hosts up to over 300 events annually including marathons, football, and boxing.

📞 DC Office: **202.337.1839**

✉️ [chris@capitoloutdoor.com](mailto:chris@capitoloutdoor.com)

🌐 [www.CapitolOutdoor.com](http://www.CapitolOutdoor.com)





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# Wall DC-014B

RFK STADIUM, EAST CAPITOL STREET, SE, WASHINGTON, DC 20003

➤ **FACING** Multiple

**READ** Multiple

**DEC** 25,000

**SIZE** 16'h x 40'w

## READ & TRAFFIC

Shows to everyone traveling SOUTH and EAST on EAST CAPITOL ST. STRAIGHT ON READ on EAST CAPITOL. DC United averages 25,000 people a game. RFK Stadium and the DC Armory also hosts up to 120 events annually. DEC 25,000



TAB ID TBA TOTAL IMPs TBA LATITUDE 38.8898 LONGITUDE -76.9764

➤ **SIZE & PRODUCTION** 16 feet tall by 40 feet wide. Production size and showing size are both 16' x 40' standard resolution ¾ inch grommets every 12 inches on all 4 sides. Bleed the grommets which are incorporated in the 16' x 40' size.

**TERM** 4 Weeks

**SHIPPING** Hudrock Installations, Attn: Jerry Watkins, 1195 Baltimore Annapolis Rd, Arnold, MD 21012, (240) 222-2139. All packages must be sent with "no signature required".

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## ART REQUIREMENTS FOR WASHINGTON, DC SIGNAGE

**LOCATION** WALL DC-014B -  
RFK Stadium, East Capitol Street, SE, Washington, DC 20003 -  
"FRONT ENTRANCE RFK BRANDING!"

**SIZE** SHOWING SIZE NOT TO EXCEED 16'h x 40'w Wall Mural

**TYPE** Vinyl Mesh

**FINISHING** Must produce on Mesh Vinyl. 3" pockets on the top and bottom.  
Grommets every 18" on the left and right sides. Bleed the pockets and grommets.