



CHINATOWN/VERIZON CENTER!!!

WASHINGTON, DC

Verizon Center, 6th Street, NW, Washington, DC 20001 - LOCATED ON THE EAST ENTRANCE OF THE VERIZON CENTER, right above the parking garage for this arena, every single car that parks in this facility will directly face this sign. This one-of-a-kind opportunity to brand the Verizon Center (home to The Capitals, The Mystics, and The Washington Wizards) will target the 3 million people who go to the Verizon Center annually. This sign is in the posh Chinatown Corridor, amidst bustling nightlife, restaurants, hotels, bars and nightclubs. This is a ONE-OF-A-KIND, NON-EXCLUSIVE OPPORTUNITY!

📞 DC Office: **202.337.1839**

📧 chris@capitoloutdoor.com

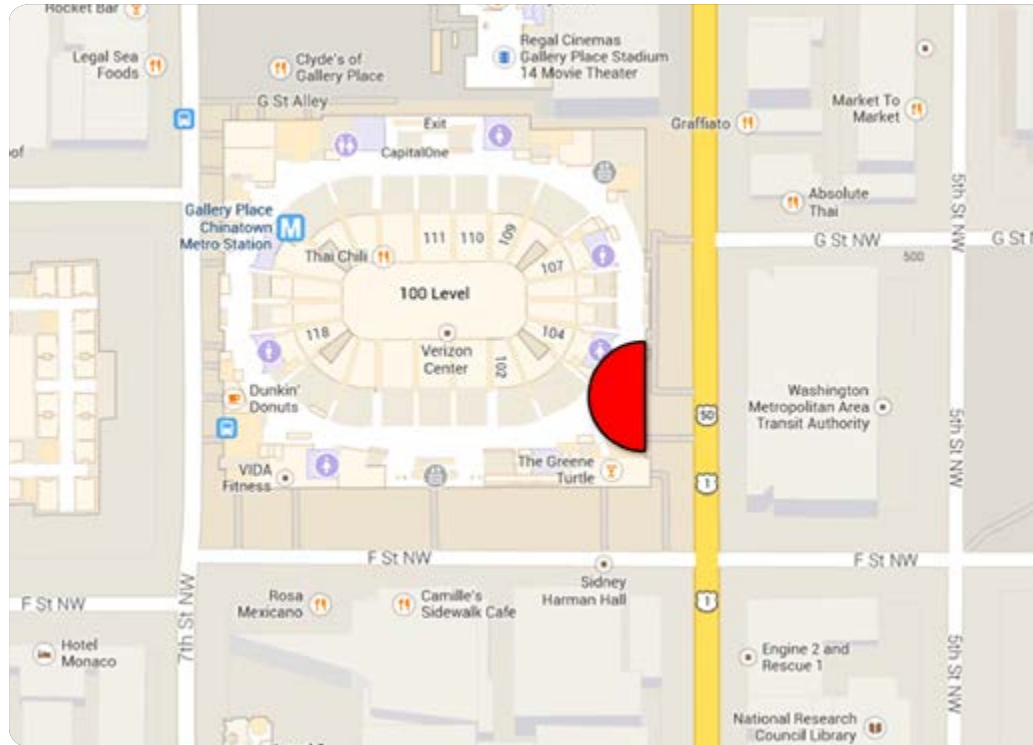
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Wall DC-024 VERIZON CENTER, 6TH STREET, NW, WASHINGTON, DC 20001

- **FACING** East
- READ** Multiple
- DEC** 50,000
- SIZE** 44'h x 58'w

READ & TRAFFIC

VERIZON CENTER EAST ENTRANCE!!! Many of the 3 million people who go to the Verizon Center annually will enter and exit below this sign. Located right above the parking garage for this facility. Heavy traffic. DEC 50,000



TAB ID 30640480 TOTAL IMPs 185,455 LATITUDE 38.8985 LONGITUDE -77.0202

- **SIZE & PRODUCTION** 44 feet tall by 58 feet wide. Must produce on Mesh Vinyl. 3" pockets on the top and bottom. Grommets every 18" on the left and right sides. Bleed the pockets and grommets. **Landlord approval required for advertiser and for content.**

TERM 4 Weeks

SHIPPING Verizon Center, ATTN: Letitia Petrillo, 601 F Street NW, Washington, DC 20004, (202) 292-1964

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 **ART REQUIREMENTS FOR WASHINGTON, DC SIGNAGE**

LOCATION WALL DC-024 - Verizon Center, 6th Street, NW, Washington, DC 20001 - "CHINATOWN/VERIZON CENTER!!!"

SIZE SHOWING SIZE NOT TO EXCEED 44'h x 58'w Wall Mural

TYPE Vinyl Mesh

FINISHING Must produce on Mesh Vinyl. 3" pockets on the top and bottom. Grommets every 18" on the left and right sides. Bleed the pockets and grommets.