



LARGE POPULATION

BROOKLYN

43 Scott Avenue, Brooklyn, NY 11237 - This unit is located in the heart of the booming Bushwick neighborhood in Brooklyn. Only a couple blocks off busy Wyckoff Avenue and facing four major roads; Flushing Ave, Johnson Ave, Scott Ave, and Cypress Ave. This location is surrounded by popular restaurants and some of the hottest clubs in Bushwick including, Bossa Nova Civic, House of Yes, Jupiter Disco, Lot 45, The Bodega, The Rookery, Faro, and Montana's Trail house. Motorist using the Long Island Expressway to get into Bushwick off Flushing Avenue run right into this sign entering the popular neighborhood. The area is always crowded with so many places in the vicinity. Tons of fun too!!

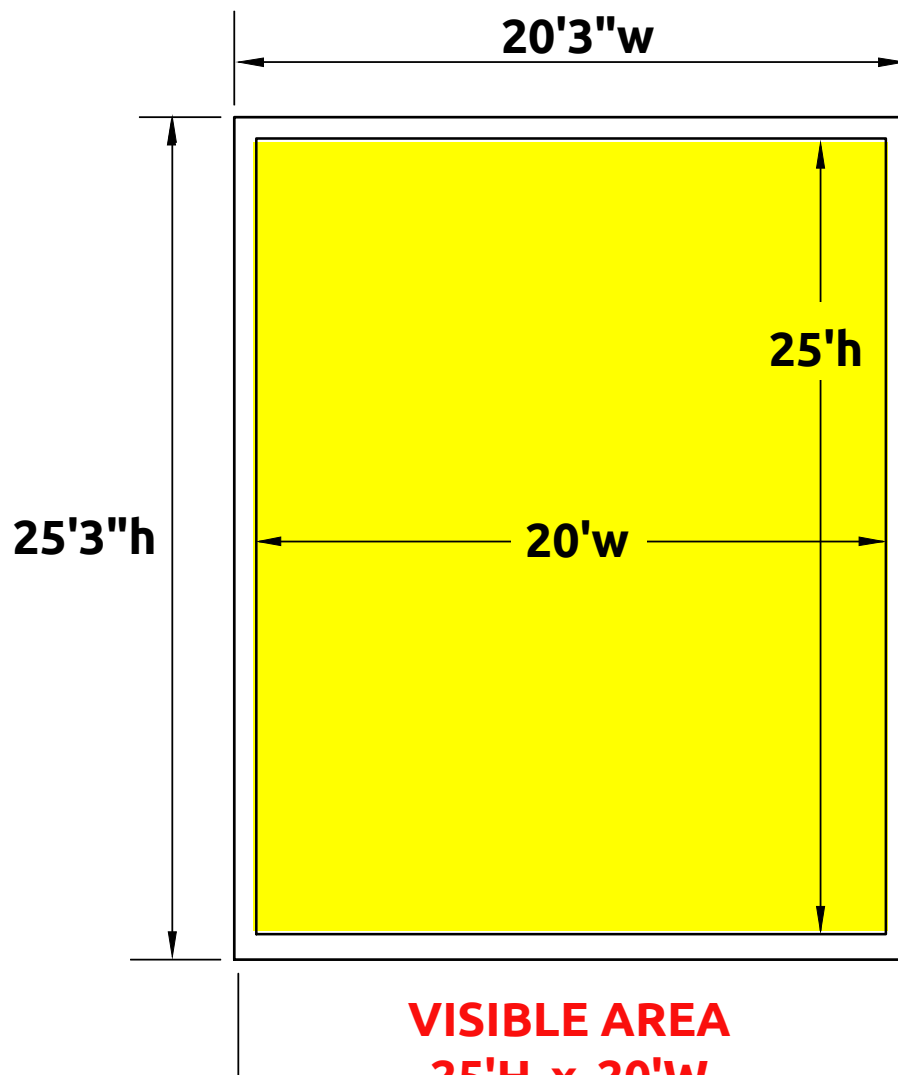
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Wall NYC-202

43 SCOTT AVE BROOKLYN, NY 11237



FINISHED SIZE
25'3"H x 20'3"W

Wall NYC-202

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FACING East

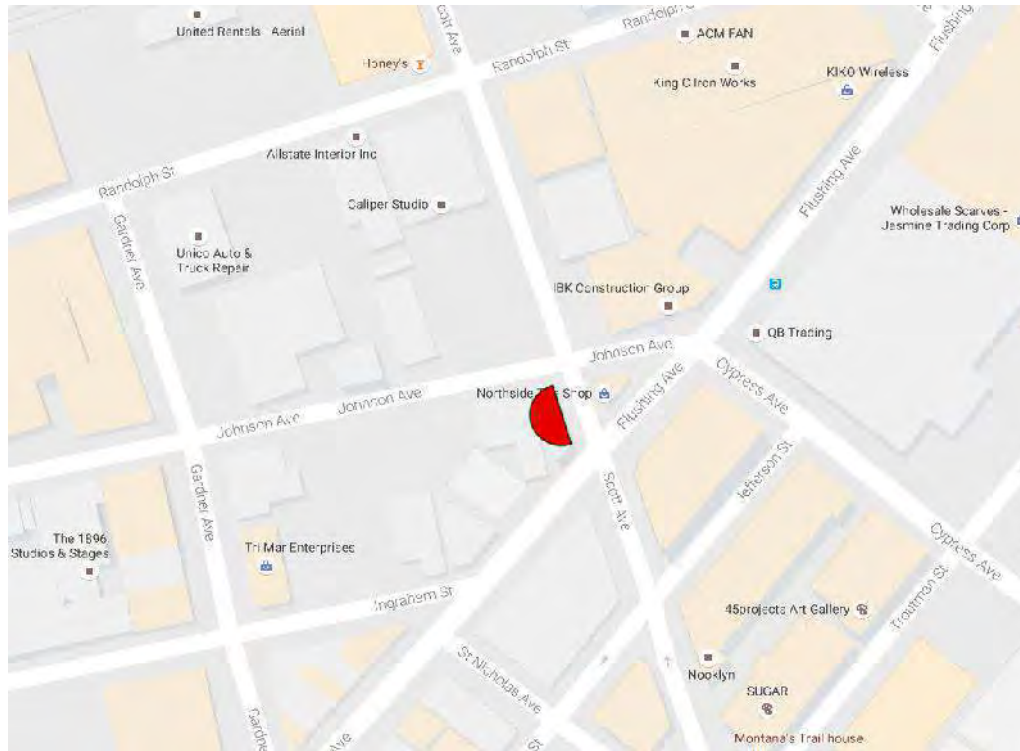
READ Multiple

DEC 50,000

SIZE 25'3"h x 20'3"w

READ & TRAFFIC

The east facing wall on Flushing Ave is one of the main thoroughfares in northern Brooklyn and Wyckoff St is a major commercial street featuring retail shopping, restaurants and bars.



TAB ID 30799626 TOTAL IMPs 156,133 LATITUDE 40.70907 LONGITUDE -73.922453



SIZE & PRODUCTION Production size edge to edge is 25'3" tall by 20'3" wide.

Visible showing size is 25' x 20'. Should use regular vinyl. 10 oz is preferred but 7 oz will work. No finishing instructions for the copy. It should just be a clean cut on all 4 sides.

Please refer to the next page for the required MEA sticker.

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PRODUCTION

The safety code requires that ALL material be fire resistant/flame retardant. All material used for installations must conform to this code.

The listed MEA number [Material & Equipment Acceptability] must be supplied. Graphic producer to provide affidavit of flame proofing specifying MEA number and attesting that the sign was made from retardant or noncombustible fabric. MEA number to be printed on a self-adhesive label that can be viewed from the street or roadway with the aid of binoculars. This label shall be of colors contrasting with those of the background of the display.

Label should be no less than 8 inches by 10 inches in size and affixed to a corner of the face of the sign fabric. Label is to include the following:

1. Symbol/Name of Testing Entity
2. MEA Number
3. Space for the installer to fill in the date with a marker

Please include the affidavit in the packing slip and have MEA number printed on the packing slip or carton/shipping tube.

Williamsburg, Bushwick Establishments Among Top Lyft Destinations in New York City



Rideshare magnate Lyft announced its yearly citywide awards earlier today for the most visited destinations throughout the five boroughs, with Williamsburg and Bushwick proving to be the city's most-visited neighborhoods.

The two neighborhoods took home more than half of the seven awards in the 2018 Lyftie Awards, which looks at the most visited destinations like bars, concert venues, brunch spots, and more in New York City.

Elsewhere, a live music venue, club and art space at 599 Johnson Ave., was the most visited bar in 2018, according to Lyft. The Bushwick venue replaces last year's winner, the neighboring **House of Yes**.



Bushwick, known for its colorful graffiti street art, plethora of local restaurants and wide variety of entertainment choices, was also named as the city's most visited late night neighborhood.

When it came to the city's most visited restaurants, Williamsburg took home the awards—at least partially—for both the most popular brunch and late night spots.

Smorgasburg, the weekly food festival held seasonally in East River State Park and Prospect Park, earned the title of most visited brunch spot.

Freehold, a cafe and bar serving gastropub fare located on S 3rd Street, won Lyft's most visited late-night restaurant award.

Outside of Brooklyn, The Metropolitan Museum of Art was named as the most-visited tourist destination, unseating last year's winner Katz's Delicatessen.

In Queens, Forest Hills Stadium took the title of most popular concert venue, beating out last year's winner—Madison Square Garden.

Planet Fitness, an affordable gym chain with locations throughout the city, was named as the most visited fitness studio citywide.

The rideshare company has awarded "Lyfties" for the past four years to 45 cities across the country where it operates.