

NEW HAVEN | New Haven, Connecticut [Multiple Locations]



6'x4' Illuminated Ad Panel Network



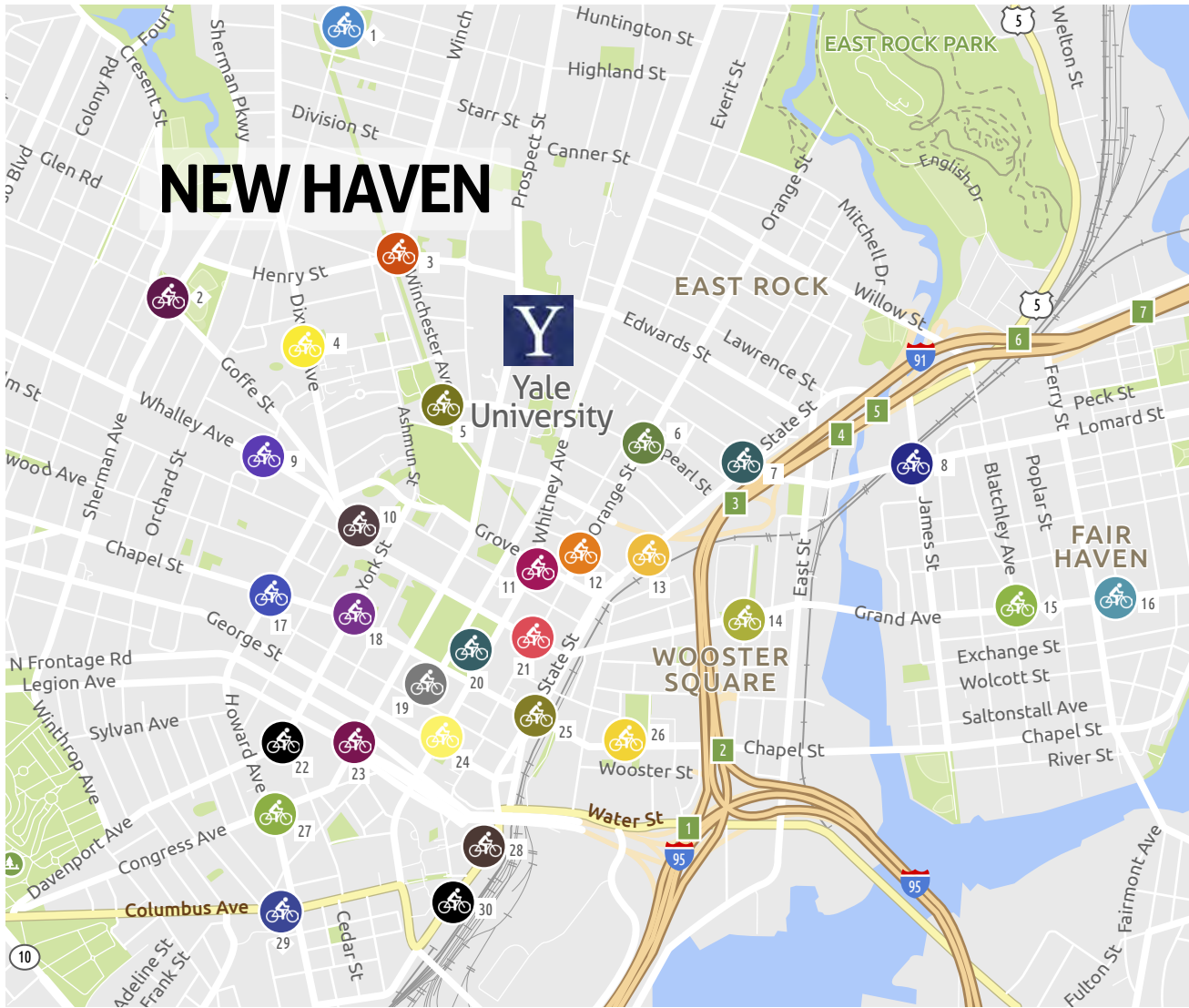
www.CapitolOutdoor.com



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Any Questions? chris@capitoloutdoor.com | DC Office: 202.337.1839

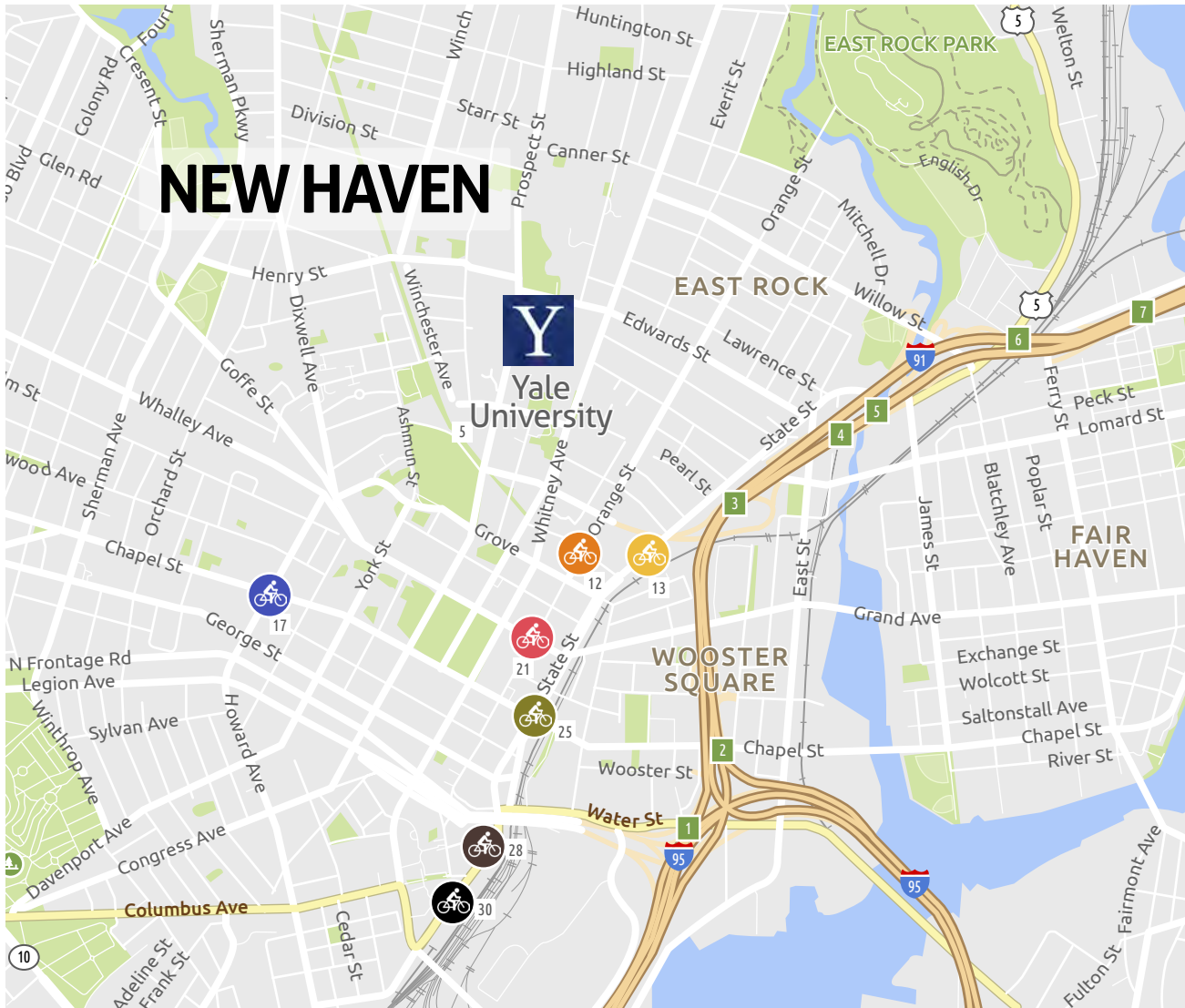
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Station Locations

1	Lincoln Bassett	41.329985	-72.931967
2	James Hillhouse	41.320091	-72.94041
3	Munson & Henry	41.321711	-72.929306
4	Stetson Library	41.31831	-72.933855
5	Farmington Canal & Sachem	41.316195	-72.927085
6	Orange & Pearl	41.314805	-72.917376
7	State & Humphrey	41.314101	-72.912494
8	James & Humphrey	41.314059	-72.904281
9	Whalley & Sperry	41.314337	-72.935765
10	Broadway at Apple	41.311809	-72.931103
11	Grove & Church	41.310244	-72.922547
12	Audubon & Orange	41.310784	-72.920455
13	Trumbull & State	41.310727	-72.917097
14	Grand & Hamilton	41.308326	-72.912505
15	Christopher Columbus	41.308833	-72.899228
16	Grand & Ferry	41.309148	-72.894502
17	Howe & Chapel	41.309245	-72.93544
18	Chapel & York	41.308535	-72.931366
19	Temple St. Park (160 Temple)	41.306053	-72.92789
20	The Green	41.30727	-72.92569
21	Orange & Elm	41.307713	-72.922719
22	York & Cedar Plaza	41.303877	-72.934853
23	College St. (Alexion)	41.303869	-72.931355
24	Grove & Church	41.310244	-72.922547
25	State St. Station	41.30486	-72.922579
26	Chapel & Wooster Sq	41.303909	-72.918255
27	Howard & Congress	41.301279	-72.935137
28	State St. Police Department	41.300097	-72.925057
29	Roberto - Clemente	41.297703	-72.934971
30	Union Station	41.298065	-72.926559

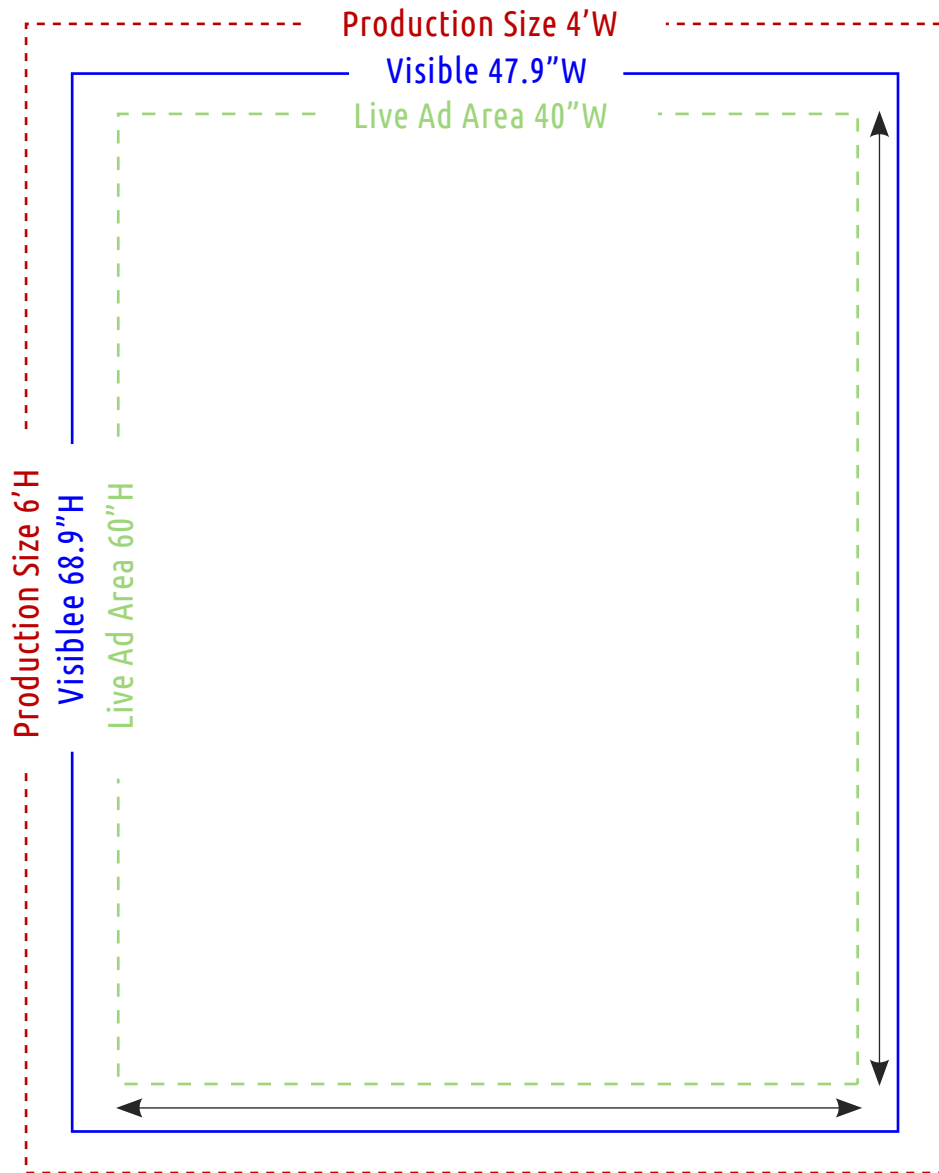
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Station Locations - ALCOHOL UNITS

12A	Audubon & Orange	41.310784	-72.920455
12B	Audubon & Orange	41.310784	-72.920455
13A	Trumbull & State	41.310727	-72.917097
13B	Trumbull & State	41.310727	-72.917097
17A	Howe & Chapel	41.309245	-72.93544
17B	Howe & Chapel	41.309245	-72.93544
21A	Orange & Elm	41.307713	-72.922719
21B	Orange & Elm	41.307713	-72.922719
25A	State St. Station	41.30486	-72.922579
25B	State St. Station	41.30486	-72.922579
28A	State St. Police Department	41.300097	-72.925057
28B	State St. Police Department	41.300097	-72.925057
30A	Union Station	41.298065	-72.926559
30B	Union Station	41.298065	-72.926559

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SIZE & PRODUCTION

6' High X 4' Wide



Number of Sheets: 1

Overall Poster Size: 68.9"H x 47.9"W

Live Copy Area: 60"H x 40"W

Note: Posters are not saved after the end of posting unless a written request is received prior to start of positing. New posters are needed for non-consecutive posting. P3GM cannot or will not store/ save posters for re-use. Materials not complying with dimensions may be subject to additional expenses or non-posting. P3GM shall not be held liable for any degradation of paper quality or performance whatsoever that may result from the use of any materials other than those described.

6'x4' Illuminated Ad Panel Network

Poster Size

- Live/Visible Area: 68.9" x 47.9"
- Critical Elements: 60"H x 40"W (Approximation)
 - Please keep all important elements inside area as additional trim may be required.

Print Fabrication

- Main posters must be produced as separate pieces. Art bleeds to edge on all four sides.

Printing Method

- Posters maybe printed using either screen, digital or lithographic processes.
- Screen process posters should be back-printed (2 sided) to obtain highest quality appearance.
- Printing should be done using UV Clear ink base or similar outdoor durable ink.
- **DO NOT LAMINATE.** Laminated posters are unusable.

Materials / Paper Stock

- Material: UltraForm (Monadnock), Opaline, Matte Paper
- Thickness: 7.0- 8.5 mil
- Weight: 1.25 lbs maximum per poster.
- The following materials **CANNOT** be used: Polyethylene, Polystyrene and Vinyl.
- If using electroluminescent paper (EL), lenticulars, day/night paper etc.
Please contact your account executive to establish viability.

Overage

- Capitol Outdoor will recommend printing a minimum of 30% overage.
- New copy must be sent for campaigns longer than 2 (two) periods.

Suggested Mechanical Size

- Output resolution 300dpi, mechanical scaled to ¼ to 1.

Delivery

- Delivery address is listed above for finished and final materials only.
- Must receive copy 10 (ten) working days prior to contracted posting date.

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