



MAJOR COMMUTER ROAD

BALTIMORE

I-95 @ Fort McHenry Toll Plaza, Baltimore, MD 21224 - Digital sign showing to I-95 at Toll Plaza, this high visibility bulletin is seen by southbound traffic, on both I-95 and I-895. The bulletin is located within two miles of Downtown Baltimore, with I-95 serving as the main artery to sporting events, museums, shops, and restaurants of Baltimore's Inner Harbor. 2500' approach.

Digital Bulletin **BAL-501D**

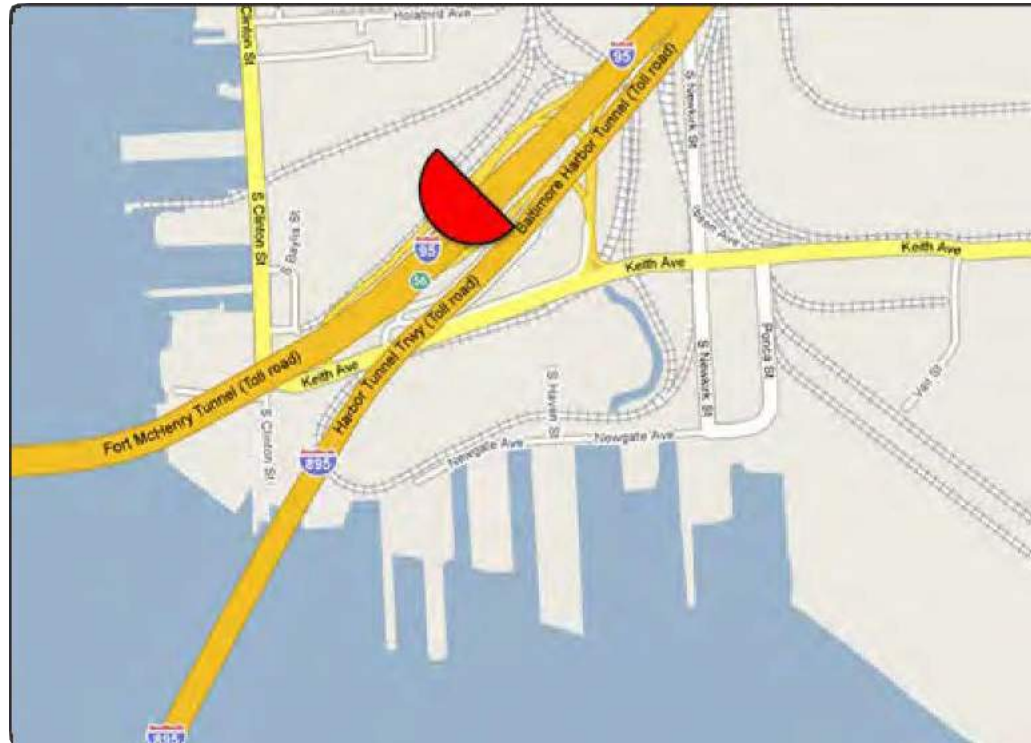
I-95 @ FORT MCHENRY TOLL PLAZA, BALTIMORE, MD 21224

- **FACING** North
- READ** Right-hand
- DEC** 136,000
- SIZE** 14'h x 48'w

READ & TRAFFIC

Showing to I-95 at Toll Plaza, this high visibility bulletin is seen by southbound traffic, on both I-95 and I-895. Two miles from Downtown Baltimore. 2500' approach. DEC 136,000

60 second loop, 10 second spot.



TAB ID 30640520 **TOTAL IMPS** 558,100 **LATITUDE** 39.2667 **LONGITUDE** -76.562583

- **SIZE & PRODUCTION** We recommend creating content in the same pixel dimensions as the display. 242H x 858W.

COLOR MODE: RGB

RESOLUTION: 72 DPI

RECOMMENDED FORMAT: PNG, BMP, JPEG

FRAME RATE: 29.97 FPS

COLOR DEPTH: 24 Bit RGB

PRICE \$15,000 NET

INSTALLATION \$0 NET

TERM 4 Weeks

SHIPPING John@capitoloutdoor.com

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