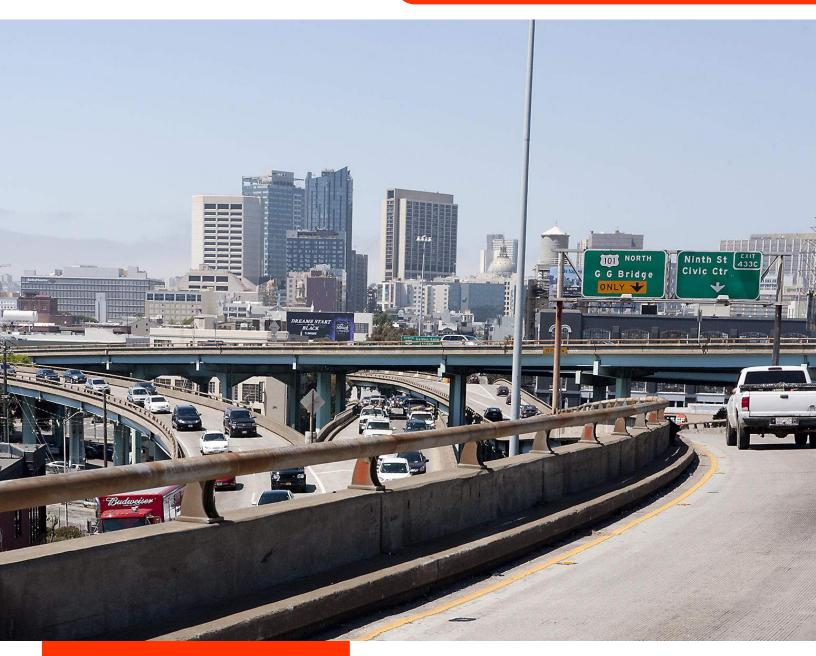


Wall **SF-323**

465 10th Street, San Francisco, CA 94103



SOUTH MARKET

SAN FRANCISCO

465 10th Street, San Francisco, CA 94103 - Located in the heart of SOMA and within a block of the entrance ramp to Highway 101, this sign is strategically placed across the street from Costco, and within walking distance of Trader Joe's, Nordstom Rack, clubs and fitness centers and the SOMA Street Food Park is close by as is Mercedes of SF and shows from 101!

DC Office: (202) 337-1839

chris@capitoloutdoor.com

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Wall SF-323 465 10TH STREET, SAN FRANCISCO, CA 94103

FACING South-East

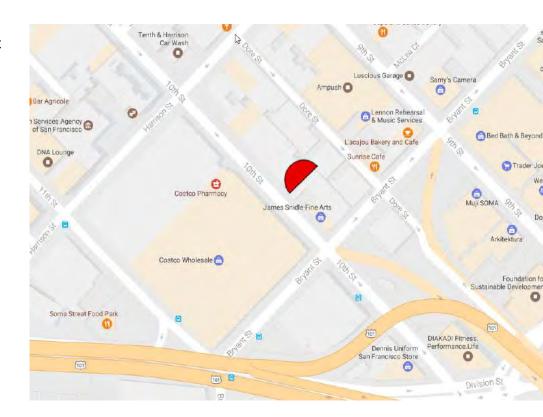
READ Right-hand

DEC 165,000

SIZE 20'h x 60'w

READ & TRAFFIC

West facing wall, right-hand



TAB ID 30807015 TOTAL IMPS 835,600 LATITUDE 37.77112 LONGITUDE -122.410037

SIZE & PRODUCTION Material: Pressure Sensitive Vinyl, View Size/Live Area: 20' x 60'

Please send materials with mechanical to:

SHIPPING Universal Sign Company, Attn: Scott Simmons, 1608 Harrison Street, San Francisco, CA 94103, Cell: (415) 596-7622, Office: (415) 626-6518

Please ship vinyl 7 days prior to posting date to ensure timely posting.

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PRODUCTION SPECS SHEET

UNIT LOCATION 465 10th Street, San Francisco, CA 94103

SIZE 20'h x 60'w

MEDIUM Pressure sensitive (high-tack) adhesive vinyl

SPECIAL INSTRUCTIONS

- Adhesive back vinyl must be produced in continuous vertical columns not exceeding 5' wide (4' wide is preferred).
- Bleed 1"
- Provide 1" overlap on left and right sides of each
- The side perimeters should be clearly marked, indicating where each roll is to meet the next roll
- The perimeter should also be clearly marked all the way across the top, not just at corners
- Vinyl must be registered no less than every two (2) feet. Marks must be very precise. They can be made with water-soluble pencil or computer generated.
- Please create each vertical column as one continuous vertical length of material, not as several vertical segments. Adhesive vinyl is installed from left to right, and top to bottom. Therefore, the right sections will overlap the upper sections.
- Use very high-tack, permanent self adhesive vinyl. The more aggressive, the better. 3M Scotchcal preffered.
- Notes: Please ship vinyl 7 days prior to posting date to ensure timely posting.

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