



SANTA MONICA & HUNTLEY

WEST HOLLYWOOD

8730 Santa Monica Blvd, West Hollywood, CA 90069 - Located in the heart of West Hollywood, this board sits low to the ground delivering a bigger visual impact. Although it doesn't have a long read this board has a very heavy foot traffic exposure day and night from locals and tourists due to all the trendy and hip cafés and night venues such as Micky's, Rage, Abbey and Sur. In addition, this block of West Hollywood is also known for health & fitness. It has a number of Yoga and Pilates studios as well as healthy food markets and restaurants.

This part of Santa Monica is well known for its heavy foot traffic, day and night from locals and tourists due to all the trendy and hip cafes, restaurants and night venues.

📞 **DC Office: (202) 337-1839**

📧 **chris@capitoloutdoor.com**

💻 **www.CapitolOutdoor.com**

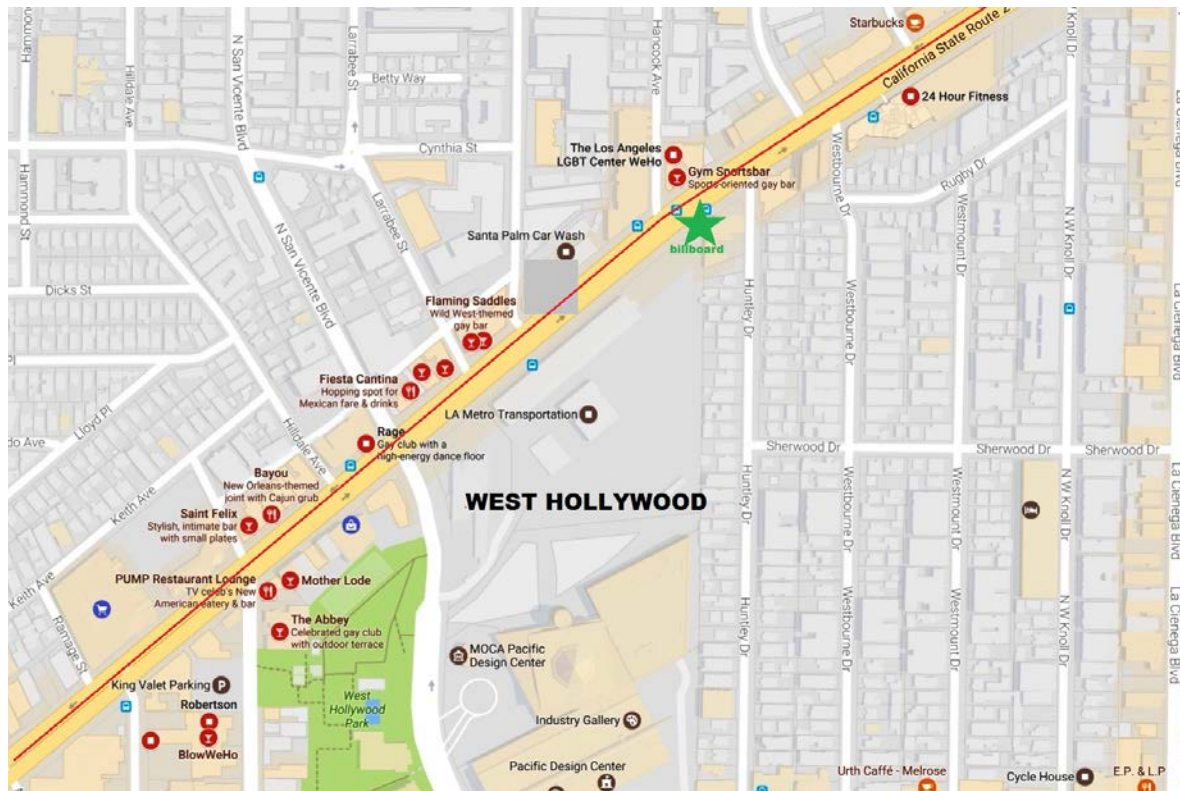




FACING
East & West

READ
Left & Right

SIZE
14'h x 48'w



TAB ID TBD TOTAL IMP West Facing: 166,482 East Facing: 108,231 LATITUDE 34.086701 LONGITUDE -118.380919



SIZE & PRODUCTION 14 feet tall by 48 feet wide. Illuminated.

PRICE Contact us for details.

INSTALLATION

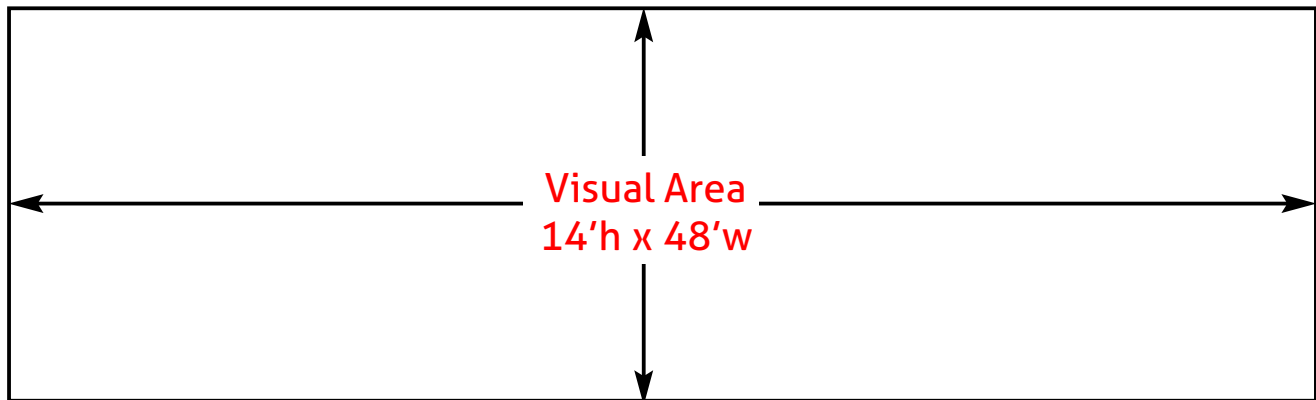
TERM 4 Weeks

SHIPPING A.M.P. Tree Service, 202 N Loma Place, Upland, CA 91786 (909) 931-0111
MUST BE MARKED NO SIGNATURE REQUIRED!

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Overall area: 15'4h x 49'4w (8" Bleed on all sides)

Live area: 14'h x 48'w (Edge of Billboard)

FINAL ACTUAL SIZE

Visual Area: 14'h x 48'w

Bleed (8" on all sides): 15' 4"h x 49' 4"w

ARTWORK SIZE

Scale: 1/4" = 1'

Visual Area: 3.5"h x 12"w

Bleed: 4"h x 12.50"w

Critical Area: 1/8" in from bleed on all sides

Resolution: 500 dpi (300 dpi min.)

DIGITAL FILE REQUIREMENTS

Correct preparation of digital files is critical for timely production of your product.

Preview File: You must send a preview file with every job. Low Resolution PDF or JPEG format.

CMYK: All images.

Image DPI: 500 dpi (300 dpi minimum) at artwork size.

Acceptable File Formats:

- Flattened TIF
- Flattened PSD (No layered files please)
- EPS (Fonts must be outlined and images embedded)
- AI (Fonts must be outlined and images embedded)
- Quark or InDesign (Must include all fonts and images)

Please do not submit PDF or JPEG as final art