



**ONE BLOCK OFF THE  
SUNSET STRIP**

**WEST HOLLYWOOD**

**La Cienega Blvd & Holloway Dr** - Located just South of Sunset Strip, this is the only 4 directional location in West Hollywood. Whether you are headed to The Sunset Strip or leaving it, those 4 boards cannot be missed. Located between the newly revamped Beverly Center and the Sunset Millennium and Fred Segal, that part of La Cienega is the main access to The Sunset Strip.

📞 **DC Office:** (202) 337-1839

✉ [chris@capitoloutdoor.com](mailto:chris@capitoloutdoor.com)

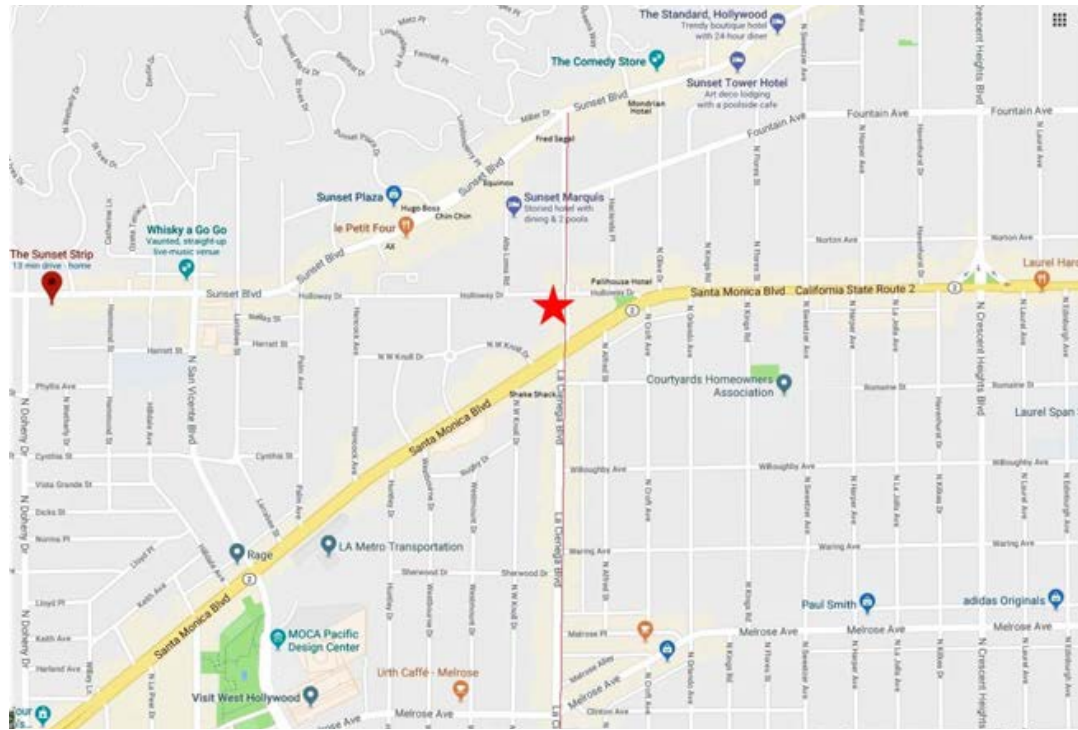
🌐 [www.CapitolOutdoor.com](http://www.CapitolOutdoor.com)



**FACING** North,  
South, East, West

**READ** Left & Right

**SIZE** 16'h x 48'w



TAB ID TBD TOTAL IMP 557,952 LATITUDE 34.090453 LONGITUDE -118.376487



**SIZE & PRODUCTION** 16 feet tall by 48 feet wide. Illuminated.

**PRICE**

**INSTALLATION**

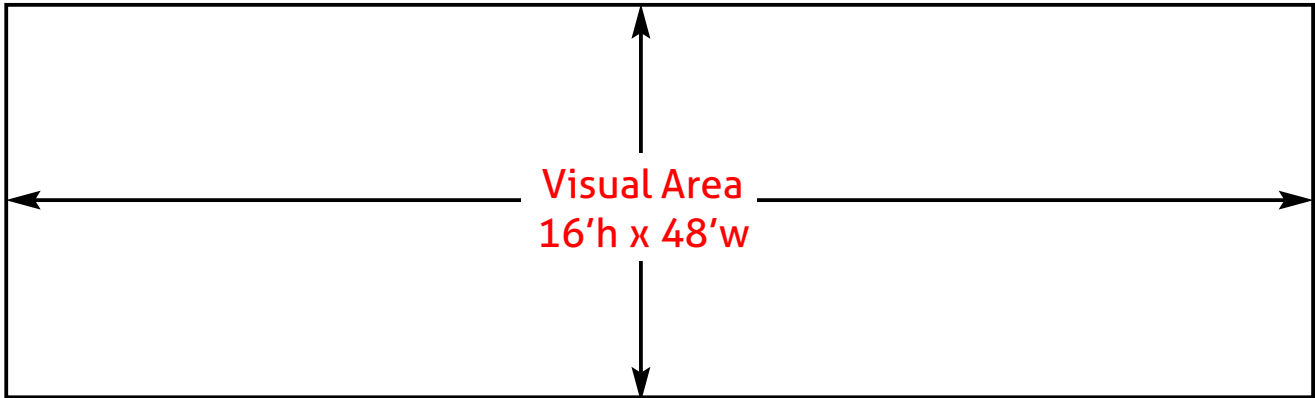
**TERM** 4 Weeks

**SHIPPING** A.M.P. Tree Service, 202 N Loma Place, Upland, CA 91786 (909) 931-0111  
MUST BE MARKED NO SIGNATURE REQUIRED!

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**FINAL SIZE**

**Pockets (4" on all sides):** 17'4"h x 49'4"w

**Bleed (4" on all sides):** 16' 8"h x 48' 8"w

**Visual Area:** 16'h x 48'w

**ARTWORK SIZE**

**Scale:** 1/4" = 1'

**Bleed:** 4.25"h x 12.25"w

**Visual Area:** 4"h x 12"w

**Critical Area:** 1/8" in from bleed on all sides

**Resolution:** 500 dpi (300 dpi min.)

**DIGITAL FILE REQUIREMENTS**

Correct preparation of digital files is critical for timely production of your product.

**Preview File:** You must send a preview file with every job. Low Resolution PDF or JPEG format.

**CMYK:** All images.

**Image DPI:** 500 dpi (300 dpi minimum) at artwork size.

**Acceptable File Formats:**

- Flattened TIF
- Flattened PSD (No layered files please)
- EPS (Fonts must be outlined and images embedded)
- AI (Fonts must be outlined and images embedded)
- Quark or InDesign (Must include all fonts and images)

**Please do not submit PDF or JPEG as final art**