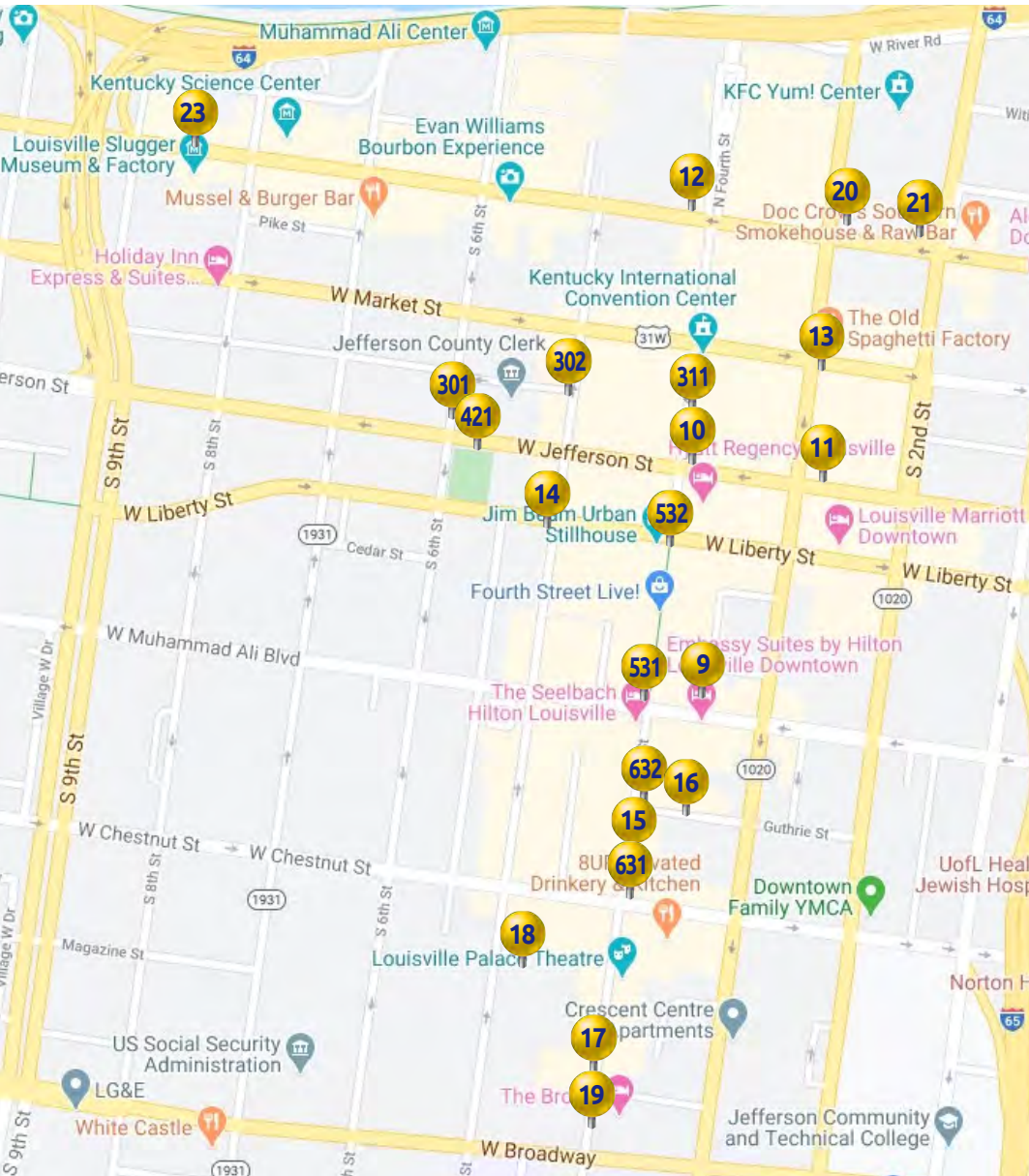


LOUISVILLE | Louisville, Kentucky [Multiple Locations]



8.5' x 3.5' Louisville Ad Panel Network

50 SCREENS



LOUISVILLE, KY SITES

Plant Unit ID		Plant Unit ID	
SDF-0301-A	301A	SDF-0015-A	15A
SDF-0301-B	301B	SDF-0015-B	15B
SDF-0302-A	302A	SDF-0016-A	16A
SDF-0302-B	302B	SDF-0016-B	16B
SDF-0311-A	311A	SDF-0017-A	17A
SDF-0311-B	311B	SDF-0017-B	17B
SDF-0421-A	421A	SDF-0018-A	18A
SDF-0421-B	421B	SDF-0018-B	18B
SDF-0531-A	531A	SDF-0019-A	19A
SDF-0531-B	531B	SDF-0019-B	19B
SDF-0532-A	532A	SDF-0020-A	20A
SDF-0532-B	532B	SDF-0020-B	20B
SDF-0631-A	631A	SDF-0021-A	21A
SDF-0631-B	631B	SDF-0021-B	21B
SDF-0632-A	632A	SDF-0022-A	22A
SDF-0632-B	632B	SDF-0022-B	22B
SDF-0009-A	9A	SDF-0023-A	23A
SDF-0009-B	9B	SDF-0023-B	23B
SDF-0010-A	10A	SDF-0024-A	24A
SDF-0010-B	10B	SDF-0024-B	24B
SDF-0011-A	11A	SDF-0025-A	25A
SDF-0011-B	11B	SDF-0025-B	25B
SDF-0012-A	12A	SDF-0026-A	26A
SDF-0012-B	12B	SDF-0026-B	26B
SDF-0013-A	13A		
SDF-0013-B	13B		
SDF-0014-A	14A		
SDF-0014-B	14B		

www.CapitolOutdoor.com



3286 M Street, NW 3rd Floor, Washington, DC 20007

Any Questions? chris@capitoloutdoor.com | DC Office: 202.337.1839

PRODUCTION SPECS



8.5' x 3.5' Ad Panel Network

Ad Space & Specs:

Interactive Ads

:10 Broadcast Ad

Full screen image poster or video/animation with audio.

Interactive landing pages are optional and included. *(See next page)*

Wicked Musical example:

Call to action attracts people to touch and find out more about the ad or message.

Overall Kiosk Dimensions:

41.1" (width) x 102.2" (height) x 11.6" (depth)

3'4" (width) x 8'5" (height) x .97" (depth)

Active Screen Dimensions:

26.8" (width) x 47.6" (height)

2'23" (width) x 3'97" (height)



Media Formats:



Image files .jpg or .png 1080 wide x 1920 tall RGB color at 72 dpi



Video files in .mp4 format 10mbps or less, exactly :10 seconds long 1080 wide x 1920 tall, landscape or portrait



Provide a YouTube link – Videos can be placed on a background image, (:10 clips preferred for broadcast videos, otherwise will be clipped)

CONTACT US FOR PRICE:
per screen for one ad per minute for 10 seconds, 24 hours a day.

TERM: 4 Weeks

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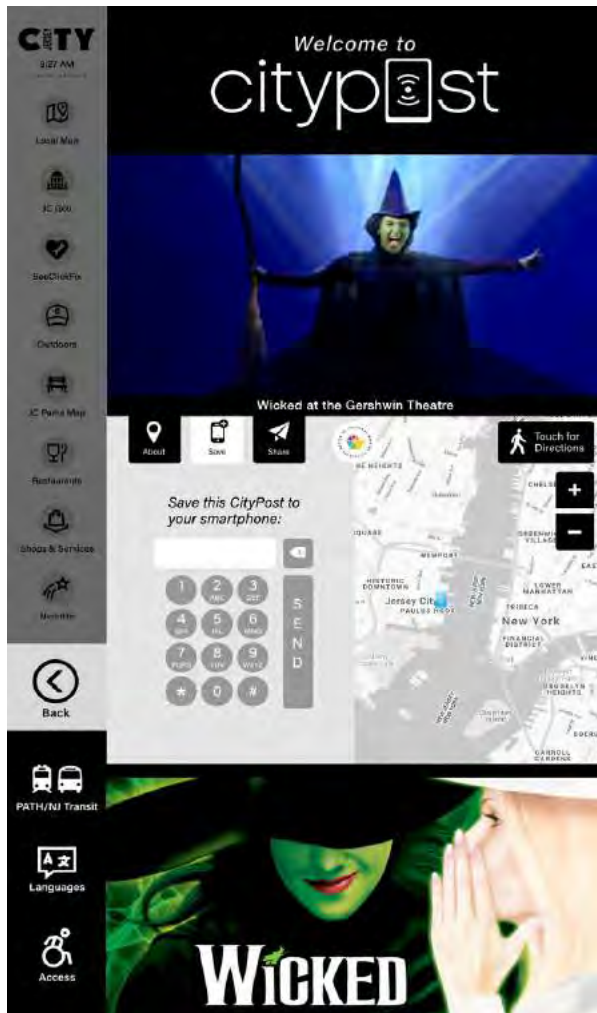
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PRODUCTION SPECS

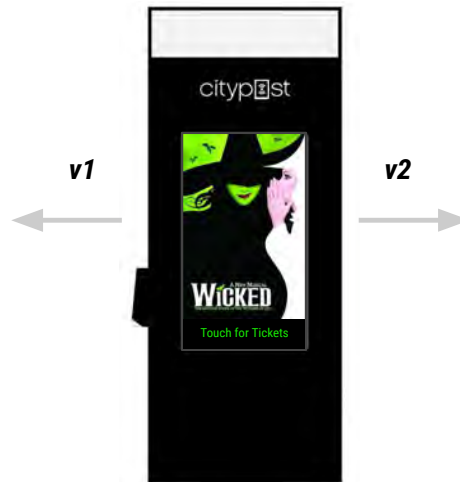


8.5' x 3.5' Ad Panel Network

Optional Interactive Landing Pages:



When a user touches the broadcast ad they are taken to a landing page for more information and interactivity options. A landing page is included but NOT required.



Examples of interactive landing pages; CityPost template on left, or create a custom design on right.



