



## BUSY VENTURA FREEWAY/ UPSCALE COMMUNITY

## CALABASAS, CA

**101 Ventura Fwy Parkway, Calabasas, CA 91302** - This is an outstanding oversized display located on the busy Ventura (I-101) Freeway in the upscale community of Calabasas where A-list celebrity and pro athletes live. The 101 Freeway is a heavily traveled north/south arterial, carrying traffic from as far north as San Francisco to the San Fernando Valley. Limited bulletin coverage in this area makes this unit of particular interest to advertisers targeting upper income households. This display is visible to commuters traveling from San Francisco, Santa Barbara, Ventura County, Westlake, and Malibu. Parkway Calabasas exit to high-end stores and fine dining and The Commons shopping center. This is the **ONLY** avail inventory in Calabasas.

📞 DC Office: 202.337.1839

✉️ [chris@capitoloutdoor.com](mailto:chris@capitoloutdoor.com)

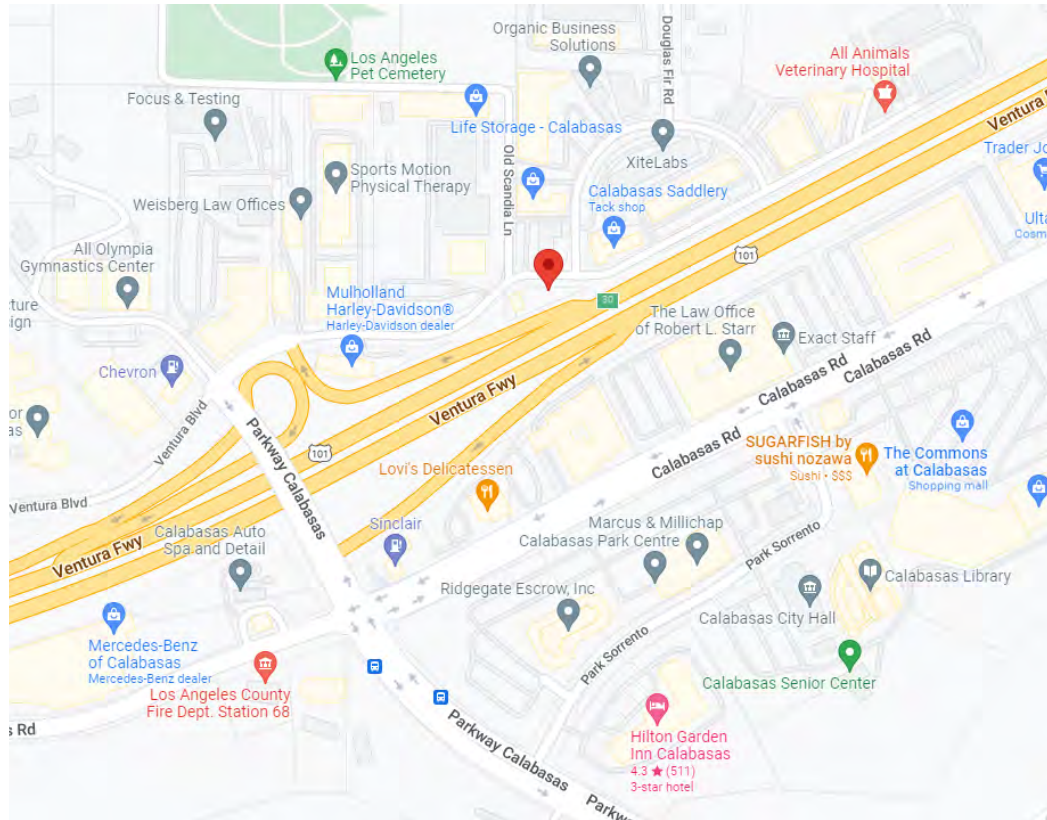
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# Bulletin LA-1104 101 Ventura Fwy Parkway, Calabasas, CA 91302

- FACING** East
- READ** Left-hand
- DEC** TBD
- SIZE** 19'h x 45'w

## READ & TRAFFIC

The 101 Freeway is a heavily traveled north/south arterial.



TAB ID 30609806 WEEKLY IMPs 785,840 LATITUDE 34.154865 LONGITUDE -118.649652

- SIZE & PRODUCTION** 19 feet tall by 44 feet wide. Illuminated Vinyl Bulletin.

**PRICE**

**INSTALLATION**

**TERM** 4 Weeks

**SHIPPING**

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