



VAN NESS!

SAN FRANCISCO

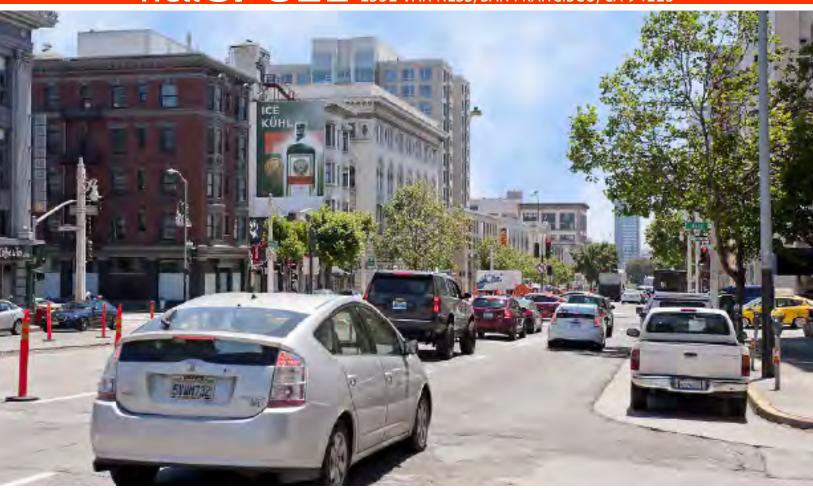
1332 Van Ness, San Francisco, CA 94123 - This unit captures traffic going south on Van Ness. You can't miss this sign, and it has multiple views, since its located at an intersection. The Van Ness Corridor in San Francisco runs from Market Street all the way to the Bay, and includes many important San Francisco landmark buildings, such as City Hall, musical venues. Van Ness is known for its Opera Plaza Center and theaters, as well as for its unique restaurants. The median age of the residents in Van Ness is between 35-45, with a larger percentage of young singles than most of San Francisco. Van Ness also has a higher concentration of people working the fields of management, finance, law, as well as design, media, sports and entertainment.

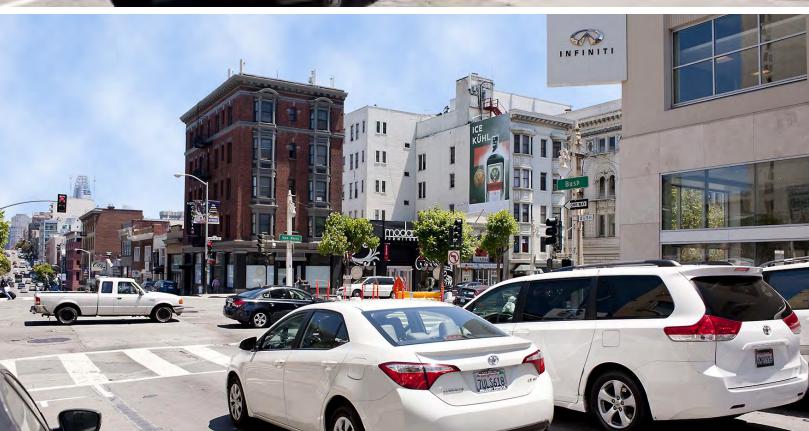
DC Office: (202) 337-1839

chris@capitoloutdoor.com

www.CapitolOutdoor.com

Wall SF-321 1332 VAN NESS, SAN FRANCISCO, CA 94123





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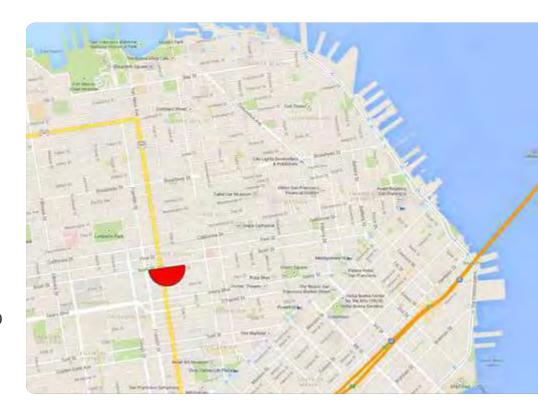
READ Left-hand

DEC 78,000

SIZE 30'h x 22'w

READ & TRAFFIC

Strategically placed in the upscale shopping area facing north at an intersection.
Captures heavy traffic moving south on Van Ness. DEC 78,000



TAB ID 30748471 TOTAL IMPs 311,776 LATITUDE 37.788186 LONGITUDE -122.421708



SIZE & PRODUCTION 30 feet tall by 22 feet wide. Vinyl wall. Pressure sensitive (high-tack) adhesive vinyl (see page 3 for details).

PRICE call for pricing

INSTALLATION call for pricing

Subject to prior sale.

TERM 4 Weeks

SHIPPING Universal Sign Company, Attn: Jason Blair or Roger Rocha, 884 Folsom Street, San Francisco, CA 94107 | 415-626-6518

PRODUCTION SPECS SHEET

UNIT LOCATION 1332 Van Ness, San Francisco, CA 94123

SIZE 30'h x 22'w

MEDIUM Pressure sensitive (high-tack) adhesive vinyl

SPECIAL INSTRUCTIONS

- Use Flexmark/Flexcon Blbrd for the material to be printed on. DO NOT USE 3M SCOTCHCAL.
- MUST BE produced as 4' rolls each
- Adhesive back vinyl must be produced in continuous vertical columns not exceeding 4'.
- Bleed 1"
- Provide 1" overlap on left and right sides of each strip
- The side perimeters should be clearly marked, indicating where each roll is to meet the next roll
- The perimeter should also be clearly marked all the way across the top, not just at corners
- Vinyl must be registered no less than every two
 (2) feet. Marks must be very precise. They can be made with water-soluble pencil or computer generated.
- Please create each vertical column as one continuous vertical length of material, not as several vertical segments. Adhesive vinyl is installed from left to right, and top to bottom. Therefore, the right sections will overlap the upper sections.
- Notes: Please ship vinyl 7 days prior to posting date to ensure timely posting.

SHIPPING INSTRUCTIONS

Please send materials with mechanical to:

Universal Sign Company
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884 Folsom Street
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